

SPI Board of Director's Meeting

Tuesday, August 20, 2019

Present: Malcolm Derk, Sean Christine, Brian Ross, John Lazur, Sara Lauver and Rich Mease

Guests: Paul Williams, Lindsay Trick, Carol Handlan, Heather McNabb and The Rev'd Canon Paul C. Donecker

Not Present: Nina Mandel and Lindsey Bailey

The meeting was called to order by Malcolm Derk at 6:01 PM.

Monthly minutes: A motion to accept the July minutes as submitted was made by Sean Christine. Second by John Lazur. Motion passed.

Treasurer's report: Brian Ross presented the treasurers report and provided all present with printed copies of the report, monthly expenditures, and year-to-date budget documents. A motion to accept the treasurer's report as submitted was made by Sean Christine. Second by Rich Mease. Motion passed. Brian received information from FNB about the possibility of moving funds into another money market account which would provide a better rate of return. A motion to move the funds if the treasurer deems it worthy investment was made by Sean Christine. Second by John Lazur. Motion passed.

Comments from the Public: Paul Williams reported that Carrie Briggs has been hired to fill the new clerical position at the borough. There is another opportunity for streetlight funding. The estimate for this project is approximately 575k. Two ordinances will be discussed at the upcoming borough council meeting on August 5. The first to amend the central business district to Mill Street on both sides and to Bough street. The second is regarding property maintenance for all rental and individually owned properties. Paul has also received several calls recently regarding food trucks. The borough doesn't have an ordinance for food trucks. Smokers Express has allowed an ice cream truck to park in their lot. The owner has a store front in Northumberland.

Administrative update: Lindsay Trick reported things have been busy with the upcoming Market Street Festival in September. She has also been working with Carol to pay all the invoices from the 2019 Brewfest. The office is receiving lots of calls and email inquiries about the festival. Current totals for vendor applications: 109 returning vendors, 17 new vendors. Joyce has been in touch with Mary Markle at Susquehanna University regarding the shuttle. Due to a shortage of drivers, the shuttle may only be able to run for a short time during the festival. Other options will be explored. A meeting is being scheduled to go over logistics for the festival. When a date has been determined all key individuals will be informed.

Promotions committee: Sara Lauver reported the committee intends to use Grover more for marketing in the future.

Economic revitalization committee: Carol Handlan reported that the group met this week. Some concerns have been raised about parking issues. Some businesses at the end of town are having problems with parking. Intern Trey Klinger continues to visit downtown businesses and is

receiving feedback. A new restaurant, Homer's Kitchen, will be opening on 10/1 on Pine Street. The hours will be 6am-4pm. They will serve breakfast and lunch. They will also be open later in the day at a side window selling breakfast sandwiches.

Façade grant: Malcolm Derk reported that he is still waiting for a signed contract from Charles McLesky. Smokers Express has expressed interest however since the building is on the market it may be best to wait to see what will happen with the building before awarding a façade grant. Pictures will be taken of the projects as they are completed.

Farmers' Market: Sara Lauver reported that the Tomato fest will be held this Saturday. Volunteers are still needed. A food truck will be at the market once a month. The next visit will be on September 7. Presently, SPI only contributes \$600 annually to the Farmers' Market in the form of a match of funds for entertainment provided by the Gelnett grant. There has been a great vibe at the market this year. New Farmers' Market merchandise for this year is a hat with a design by Art by Chris.

Selinsgrove Area Chamber of Commerce: Paul Donecker reported that the electronic billboard located by Kmart is divided by 4 businesses and seems to be successful. The memories calendar for 2020 is in memory of Kay Spigelmyer and should be ready in time for the Market Street Festival. The chamber is also working on Welcome to Selinsgrove packets and was wondering if this is something that SPI would be willing to collaborate on? Antiques on the Avenue had another successful year. The next monthly meeting will have a speaker from Evan discussing sexual assault and how it effects many people in the valley. This is a collaborative effort with Transitions. A motion to place a \$50 SPI ad in the Memories calendar was made by Sean Christine. Second by Rich Mease. Motion passed.

Commons: John Lazur spoke about the arborvitae. Trimming of it would cost \$1,615. Malcolm mentioned that he spoke to someone from Longwood Gardens about suggestions. The possibility of internal and external wrapping. On August 27 at 3:30 pm a meeting is scheduled to discuss possible ways to address the problems with the arborvitae. John also asked where the water comes from for the Commons? Beverley Owens is willing to come to an upcoming SPI board meeting to discuss design ideas for the stage covering. John would like to see a 5-year design plan for maintenance of the Commons. He will obtain 3 estimates for the plan. Rich Mease mentioned the old fountain is currently being stored in the borough shed. He suggested removing the magnolia tree and installing the fountain. This would provide a different look.

Continued employment of intern: Carol Handlan reported that the cost to employ Trey for the summer was under \$1,000. If Trey's employment were to continue with SPI, SPI would be responsible for 50% of his salary. A motion to continue Trey Klinger's employment as long as a monthly report is given and a maximum amount of hours worked per week is 20, was made by Sean Christine. Second by John Lazur. Motion passed.

Rack card: A rack card has been designed for recruiting purposes. This could be given to new businesses as well as potential board members and volunteers. A motion produce the rack card with a cost of \$488.77 was made by Sara Lauver. Second by John Lazur. Motion passed.

Brewfest: Carol Handlan reported that the profits for this year's event was \$51,359.28, there were some additional expenses this year and tickets didn't sell out for the first time. Carol is working to resolve some of the issues with online registrations and changes are being made for next year.

Malcolm would like to schedule a meeting to discuss core values and objective of SPI. A doodle poll will be sent out in the coming weeks.

A motion to adjourn the meeting at 7:42 PM was made by Rich Mease. Second by Sean Christine. Motion passed.

Respectfully submitted,

Lindsay Trick
Administrative Support
Selinsgrove Projects, Inc.