

SPI Board of Director's Meeting

Tuesday, July 16, 2019

Present: Malcolm Derk, Sean Christine, Brian Ross, John Lazur, and Rich Mease

Guests: Heather McNabb and The Rev'd Canon Paul C. Donecker

Not Present: Sara Lauver, Nina Mandel, and Lindsey Bailey

The meeting was called to order by Malcolm Derk at 6:00 PM.

Monthly minutes: A motion to accept the June minutes as submitted was made by Rich Mease. Second by John Lazur. Motion passed.

Treasurer's report: Brian Ross presented the treasurers report and provided all present with printed copies of the report, monthly expenditures, and year-to-date budget documents. A motion to accept the treasurer's report as submitted was made by Sean Christine. Second by John Lazur. Motion passed.

Administrative update: In the absence of Lindsay Trick, Malcolm Derk gave a brief update. Lindsay is working closely with Carol to prepare for the Hops, Vines & Wines Festival. Clock invoices will be processed after the committee reviews and approves expenses.

Promotions committee: No report

Economic revitalization committee: The SPI intern continues to water the hanging baskets and meet with local businesses. A full business list will be available on the website and new contact information is being populated for all business for SPI communications.

Façade grant: Malcolm Derk reported that the 2018 grants to Isabella's, 333 South Market St., and Sushi Masa, 801 N. Market have completed work. There are several projects from the 2018 grant round in various stages of completion. Malcolm Derk will reach out to the grantees from 2018 that have not completed the proposed projects.

The Design Committee of Bo Fasold, Shane Ulrich and Malcolm Derk reviewed applications for the 2019 façade program. Derk presented recommendations from the Design committee to provide grants for façade improvements at Alice Stelter Insurance located at 832 N Market Street (\$1,200), Charles McLeskey's property at 21 N. Market Street (\$5,000), and Beverley Owens' property at 101 N. Market Street (\$4,387.50). The committee also recommended contingent approval for a grant at the property located at 513-517 North Market Street doing business as Smokers Express (up to a maximum of \$3,313). The grant at Smokers Express would be contingent on the final approval of the Design Committee chair, after the property owner provides additional details on the submitted façade improvement plans. A motion to approve the Design Committee recommendations for grant approvals was made by Rich Mease. Second by Sean Christine. Motion passed.

Farmers' Market: Members present spoke about concerns shared by vendors and SPI volunteers about a member of the public that regularly attends the market. The Selinsgrove Police Department was notified of the concern by Mayor Reed.

Selinsgrove Area Chamber of Commerce: Paul Donecker shared an open invitation for SPI board members to attend the monthly luncheon discussion. Paul also shared that the borough's plan to expand the central business district was a topic of discussion at the Chamber meeting. Several Chamber members have expressed concern about the change. Paul asked if the SPI board was asked to comment on the proposed business district expansion. At this time SPI has not been a part of the business district expansion discussions.

Clock restoration: The celebration of the return of the clock was very successful with local print and television news coverage.

Commons: John Lazur spoke about the mowing schedule being moved to Thursday to better prepare for the Farmers' market and music series. Future invoices will be corrected to show mowing dates on Thursdays. Railings will be polished in August at a cost of \$250. John detailed his interest in pursuing the camera system in the commons. Detailed proposals to trim and maintain the arborvitae hedges were discussed and will be sent to the SPI board. The cost of trimming the hedges is \$1,615. Board members expressed some concern that they did not want the hedges to be topped. John recommended the SPI board consider hiring a professional service to provide annual maintenance at the commons to properly trim trees and shrubs. John shared quotes for the tree replacement for the tree that was removed early this summer. John will present the quote in the fall when conditions are better for tree planting. The board spoke at length about possible stage coverings options to shade performers. No action was taken as a result of the discussion.

Hops, Vines and Wines Brewfest: Carol Handlan shared ticket sale projections with Brian and Malcolm via email. There are still tickets available. Carol is working hard with the committee to promote the event on local radio and newspaper stories.

Market Street Festival: No report.

History Group: Heather McNabb reported on the historic downtown tour planned for July 20 at 10am. The tour is promoted during the Farmers' Market and on Facebook. The group hosted another successful tour earlier in the summer. The group will continue to host walking tours with a focus on historic figures, architecture, and stories of intrigue. Future events will be promoted on the SPI website and Facebook page.

A motion to adjourn the meeting at 7:30 PM was made by Sean Christine. Second by Rich Mease. Motion passed.

Respectfully submitted,

Lindsay Trick
Administrative Support
Selinsgrove Projects, Inc.