

Selinsgrove Projects, Inc. Minutes of Board of Directors' Meeting

November 15, 2016

The meeting was called to order by Carol Handlan at 6:03 p.m.

Attendance: Present: Carol Handlan, Rick Mease, Brian Ross, Mike Coyne, Bruce Johnson and Joyce Hendricks.

Absent: Bill Burd, Sean Christine, Sara Lauver

Others present: Paul Donecker, Lindsay Trick

Review and approval of minutes from September 20, 2016 meeting: A correction was noted in the Main Street Manager section. The word *outed* was changed to out. A motion to accept the minutes was made by Bruce Johnson, second by Mike Coyne. Motion passed.

Acceptance of Bill Burd's resignation: A motion was made to accept Bill Burd's resignation from the board by Joyce Hendricks, second by Mike Coyne. Motion passed. Bill will provide us with information on the bike trails so that we can decide how to proceed with this project.

Electronic Approvals:

Brian Ross approved as 3rd signer on SPI checks, Debit card for Sara Lauver, \$615 for clock assessment, \$15509 assessment for Christmas tree lights (Gelnett will be matching for half the cost.) \$200 towards the cost of Carriage Rides for Late Shoppers Night.

Treasurer's Report: Mike Coyne presented the Treasure's Report. Reviewed this year's expenses, we are still awaiting Gelnett funds. The 990 should be done early this year. A motion made to accept the financials as submitted by Rick Mease, second by Joyce Hendricks. Motion passed.

Comments from Public: Paul Donecker reported that the Selinsgrove Chamber of Commerce will have a speaker from Penn Valley Airport at their upcoming monthly meeting to discuss the new hangar. There are also several events coming up in December including: Stocking Stuffer Santa Fest for Kids, Pet Parade and 5k Santa Sprint. The chamber had five new S.U. students begin their internship recently. The first assignment they were given was to hand deliver chamber renewal invoices and to speak with the businesses about upcoming events and any other additional feedback they have for the chamber. The students will also be working on a survey. They will share the information obtained with us. They will also be reviewing the website.

Old Business:

Carol Handlan reported that DCED PCD would like to schedule a time to meet with the board and other stakeholders about continuing the Main Street Manager Program. Carol will make contact and attempt to schedule something for January of 2017.

Susquehanna University Town interaction: First Fridays are going well. Carol Handlan spoke to some of the businesses and we are receiving good feedback. OIP was happy with the event when they hosted. Wicked Dog Grille stayed open later, and commented that students really seemed to enjoy the event. The next business considered for the next First Friday is Taste of Philly. The passport program also went well. There were some businesses who claimed that they were not receiving the emails. Carol Handlan has started to include in the subject line "*SPI Communication*" so that the business owner's/managers can spot which emails are important.

Clock Assessment: Carol followed up on this because it will be a large expense. The borough is also aware that this will be a large expense.

Steering Committee: A pre-meeting will be held on November 22nd at 7:30 pm.

Requests to Borough: Consider cleaning the streetlights and replacing the old bulbs with LED's. The display in the Borough building is generating sales. 19 prints have been sold in the last week.

Promo committee: Next meeting will be held on Thursday, November 17th. A "Biz Pitch" would be a good idea for the coming year. The pop-up stores were a success. There will be another pop-up store opening in the former Moonbeams store for a month this business will be selling products such as the popular LuLaRoe leggings. These businesses are still responsible for following the proper channels for permits, zoning, etc.

Design Committee: No update

Discovery Trails: No update

Commons: Carol Handlan reported in Sara Lauver's absence that Sara has money she's received from the sale of Market Street bags for deposit. Emma's Food for Life currently has an "indoor market" with 5 vendors displaying products in her store. Sara is also working with Selinsgrove Meals for Seal to give crock pots and vouchers for food at Market. This is going to be a cooperative effort with Snyder County Coalition for Kids and Greater Susquehanna Valley United Way. Additional details to come.

Christmas tree in the Commons: The Christmas tree is not part of the Commons Maintenance. Bruce is having problems getting volunteers. Bruce suggested that we

send a letter of appreciation to Cole's Hardware for giving us a generous discount on the cost of lights and Richard McClellan at McClellan's Tree Farm for selling us a tree at the discounted rate of \$100.00.

Selinsgrove Commons: Bruce Johnson reported we are almost at our goal! Sara Lauver, Mike Coyne and Carol Handlan recently were on the radio discussing the progress. Currently we are in the 3rd stage of donations. Per Bruce, the committee has not been operating as a committee. A vote will be brought forth at the next meeting. New members are necessary to keep things functioning. Some candidates suggested by the group are: John Lazur, retired dentist and Kevin Dressler, who was responsible for the farmer's market. Bruce Johnson will be a consultant, not a committee member, in the coming year. Possible additions to the commons that may help ensure success for future events include outside lighting and a sound system.

Events:

Hops, Vines and Wines Fest: There are still two outstanding invoices remaining, (Isabella's and Bot's.) Second notices were mailed out 11/1/16.

Market Street Festival: Joyce Hendricks will head the committee for next year. Approximately \$200 in merchandise was sold during the event by Bo Fasold. There was one incident this year at the end of the event involving miscommunication with the fire police and vendors, other than that incident, the event went off without a hitch.

Halloween Parade: The event was a success.

White Christmas: Decorating will take place next Monday, November 21st starting at 9:00 am.

Santa Music Fest: We got a late start this year due to a lack of information; however we were able to complete the schedule. Fliers and a poster for the kiosk in the commons will be completed by the end of the week. There will be five venues; there is \$400 from Gelnett. Joyce Hendricks made a motion to match the funds from Gelnett fund, second by Rick Mease. Motion passed.

TBiz: Carol Handlan reported that she would be attending the Recreation Association Board of Director's meeting on November 21st. We are losing money on this program so it would be best to look at other ways that we can make the program profitable. We are also in need of an agreement as what we currently have is not an actual agreement. A deposit of \$80.00 was made. Joyce Hendricks made a motion to speak to the Rec. Board about TBiz to see if they would be interested in taking over the program, second by Rick Mease. Motion passed.

With no further business, Carol Handlan adjourned the meeting at 7:16 pm.

Respectfully submitted,

Lindsay N. Trick

Administrative Assistant, Selinsgrove Projects Inc.