

SPI Board of Director's Meeting

Tuesday May 21, 2019

Present: Malcolm Derk, Brian Ross, Sean Christine, Rich Mease, John Lazur, Sara Lauver, Lindsey Groce

Guests: Lindsay Trick

Not present: Nina Mandel

The meeting was called to order by Malcolm Derk at 6:06 pm.

Monthly Minutes: A motion to accept the April minutes as submitted was made by Sean Christine. Second by John Lazur. Motion passed.

Treasurer's report: Brian Ross presented the treasurer's report. The 990 was sent to the IRS. Copies of the finances are available to board members and will be posted on the website soon. Farmers market funds will be moved out of the restricted budget into the actual. No brew fest money has come in yet. We have been receiving several applications for the Market St., Festival. A motion to approve the financials as submitted was made by Sean Christine. Second by Rich Mease. Motion passed.

Comments from the Public: No report

Administrative report: Lindsay Trick gave the administrative update. To date, 38 Market Street Festival vendor applications have been received. Posters have been made for the Rudy Gelnett Summer Music Series, one will be added to the kiosk and the others will be posted around town. Lindsay attended the PANO training part one at the Miller Center on Wednesday, April 24, 2019. There was some beneficial information shared at the meeting however this training was geared more towards a beginner than that of a seasoned board member. Part two of the training will cover retention and recruiting of new board members, which could be helpful to SPI as we hope to increase the size of the board. Lindsay will also attend part two on behalf of SPI. This event was planned by the Community Partnership Alliance; Lindsay attends the meetings on behalf of SPI. Carol was unable to attend this month's meeting so Lindsay shared a report from Carol.

Facade grant update: Michael Savidge provided the required design materials necessary for committee approval connected to the facade grant for the old Selinsgrove Times building. Alice Stetler is applying for facade grants during the new round, she has moved

her office further down market street to the former Showers Antiquities building. The Governor Snyder and the old Stereo Shop have mentioned interest in the program as well. The group will meet and score all applications after the deadline. Malcolm will check back in with the people who applied the during first around to see if they are interested in applying the second time. Malcolm also reported that he attended the Bright Farm ground breaking. Everything is organic and pesticide free. Bright Farms will be hiring approximately 15 employees in the fall. Bright farms offer a competitive wage and health insurance benefits. Products can be found in your local Giant Food Mart.

Sean Christine mentioned reviewing the Market Street Festival application and that there was some confusion about the dates. The first application had the incorrect date on it and it wasn't caught when Lindsay sent it to Joyce for final review. The other problem is the Selinsgrove Area Chamber of Commerce also had the wrong date on their calendar. Lindsay also explained that she contacted all vendors who submitted an application with September 21 on them to ensure that they were able to attend the event on September 28. An email was sent out all vendors a few days after the mistake was caught. Lindsay will also send out another email with a reminder indicating the date is in fact September 28 to make sure that everyone is aware of the correct date.

Farmer's Market: Sara Lauver reported that opening day at the farmers market was Saturday, May 18. The musical line up for the market has been completed for more than half of the season. The committee is also planning several events to take place throughout the year and as well as the two holiday markets in November and December. John is going to see if the grass can be put on a different day of the week. In the past, the grass was cut on Tuesdays. Thursday would be better because of the amount of rain we've been getting. If the grass continues to be cut on Tuesday it will be quite long until Saturday. The summer music series also takes place on Thursdays so moving the mowing day would be beneficial for several reasons.

Commons committee: John Lazur reported that the committee weeds the commons every Tuesday. They are discussing what should be done to remove the dead tree. The arborvitae also needs work. Not sure what the best solution is to this problem is. John will check with other options and get pricing. John has concerns about the removal of the tree if the tree fell in the wrong place, it could cause damage to property that does not belong to SPI. John will need to let the shade tree commission know the tree will be coming down. A motion to approve \$1500 to remove and replace the tree was made by Sean Christine. Second by Rich Mease. Motion passed. When Stefan from Pennsylvania Downtown Center visited Selinsgrove last year, he didn't like the aluminum siding which was viewable behind the stage. When Bruce Johnson was chair, he also looked at different options for the stage. Main goals included shade and water prevention. John obtained an estimate from Glick's which was almost \$12,000. John also spoke to Bev Owens about other options, he felt it should

slope up to the back of the stage. Sun resistant material would be best, and a small curtain on the library side would be an additional barrier for sun. A painting or mural could be installed on these pieces by local artist. Panels would be up for one year. At the end of the season, Bev said she provide assistance to roll up and store the materials. If this was the way the group decided to go, it would cost approximately \$4500. Should further research be done to determine if there are other options available which could be utilized to protect the stage and performers. Per Bev, there is a 6-8-week lead time for the ordering of materials. The group needs to discuss other options for future work including a new stage. If anyone finds samples, please bring them to the meeting to share with the group.

Hop, Vines and Wines Brewfest: Sean Christine asked if the application had been completed yet for this year's event. Lindsay will check with Carol to ensure that everything is done prior to the event.

There is a possible opportunity for an intern in the near future. This would help address the staffing needs and alleviate some of the work load Lindsay Trick is currently carrying. Additional long-range planning will be done for the future including a review and revision of the bylaws. To begin the process, someone will need to contact Marvin Rudnitski. Marv was already working on the language.

Revision of Slate of Officers: A motion to make Malcolm Derk president of SPI for the remainder of 2019 was made by Rich Mease. Second by Sara Lauver. Motion passed. A motion to make Rich Mease vice president was made by Sara Lauver. Second by John Lazur. Motion passed. A motion to make Lindsey Groce secretary was made by Sara Lauver. Second by Rich Mease. Motion passed. Lindsay Trick will revise the officers list. In January, there will be a re-organization meeting to address officers for 2020.

With no further business, Malcolm Derk adjourned the meeting at 7:23 pm.

Respectfully submitted,

Lindsay Trick

Administrative Support
Selinsgrove Projects, Inc.