

Selinsgrove Projects, Inc. Minutes of Board of Directors' Meeting
February 21, 2017

Attendance:

Present: Carol Handlan, Joyce Hendricks, Sean Christine, Rich Mease, Sara Lauver
Absent: Mike Coyne, Bruce Johnson

Guests: Paul Donecker, John Lazur, Paul Williams, Brian Ross, Ann Scullin Moyer

1) Call to Order

President Carol Handlan called the meeting to order at 6:06 pm.

2) Reorganization of SPI board from January meeting

Sean Christine moved to retain Carol Handlan, Bruce Johnson, Mike Coyne and Rich Mease in their current positions. Sara Lauver seconded. Vote taken. Motion carried.

3) Approval of Minutes from January meeting.

One correction was noted: The Selinsgrove Chamber of Commerce is now the Selinsgrove Area Chamber of Commerce. Rich Mease moved to approve. Sean Christine seconded. Vote taken. Motion carried. Minutes approved.

4) Review and approval of Treasurer's Report

Brian Ross delivered the treasurer's report in Mike Coyne's absence. Brian reported that 2016 taxes for SPI have been filed. Sean Christine moved to approve. Rich Mease seconded. Vote taken. Motion carried. Treasurer's report approved.

Budget modifications: Budgets need to be created for White Christmas and Santa Fest (Holiday) events. More lights will be purchased.

Rich Mease is contacting Lowe's re: getting sheds donated for SPI storage to potentially be placed on property off Sassafrass St. (borough property). Rich will also contact Zartman Construction re: donating materials to build storage unit.

5) Comments from the Public

Paul Williams reported that the committee working on the comprehensive plan for the borough has met 3 times. Input from Susquehanna University students is still needed and being addressed by interns for Chamber.

Paul Donecker advised that another update (for January minutes) is that he reported incorrectly that the Chamber is a 501 (C) (6). The application for that has not been completed to date.

The Chamber is sponsoring a Chocolate Stroll on April 1st. SPI's Hops, Vines & Wines committee has donated two tickets, valued at \$100, to be given as a prize during this Chamber event.

The date of December 12 has been designated as an alternate "inclement weather date" for Late Shopper's Night, scheduled for December 5.

More businesses *may* be open the evening of Santa Fest.

Chamber interns are conducting face-to-face interviews with downtown business owners to ascertain their needs from the Chamber.

According to Helen Walter, there has been increased participation in downtown events from business owners.

6) Old Business

a. Discussion on PDC presentation from February meeting and National Main Street 2018 programs

SPI's Main Street Program will end June 30, 2017. Carol Handlan shared that we have received our annual membership invoice for National Main Street (NMS) and after discussion, it was agreed that we will renew our membership with both NMS and the PA Downtown Center (PDC) for 2017 but we will not go through the process to be accredited at this time. By doing so, we will continue to have access to their resources, which in the end will benefit us on future initiatives.

SPI is an active member with the GCVCC Downtown Affiliates that meets monthly. This group is comprised of surrounding municipalities, in addition to Selinsgrove, it currently includes: Sunbury, Lewisburg, Mifflinburg, Middleburg, Danville, Milton, McClure and a representative of Representative Fred Keller's office, along with a member of the GSVCC. This group together is working to do things "regionally".

7) Committee Reports:

a. SPI Administrative Update

Carol and Lindsay continue to organize SPI office and are making progress but have a number of file boxes and cabinets to go through. Lindsay is responsible for updating the website and has worked diligently to get that current. She is also assisting Carol and Joyce with Market Street Festival items as well as assist with Hops, Vines & Wines Festival. Lindsay will be evaluated by Carol, Sean and Joyce as part of her probationary period.

Instruments donated initially to SPI for the TBIZ program are still being stored at the SPI office. The intent is to donate the balance of the TBIZ funds and all of the instruments and equipment to the REC, as soon as REC is up and running.

In response to an inquiry about what we are paying for rent for SPI office at FNB. Carol Handlan stated that we just signed a new lease and our monthly rent will

increase to \$ 220/month as of 4/1/2017. A question arose whether we could move the SPI office to the Incubator site, but there may be a change in that location and there is also no way that the space is large enough to accommodate the SPI office.

b. Promotions Committee

A new billboard will go up shortly near Weaver's Farm Market on Rts. 11/15.

d. Design Committee

There was a question about façade money. Carol Handlan stated that the façade grant monies have been fully expended. We have not applied for any additional funding at this time.

e. Farmer's Market Committee

Sara Lauver reported that Rudy Gelnett funds have been approved for music entertainment at the market. The committee met, discussed and agreed upon increasing season fee from \$50 to \$75. Sponsorships from local businesses are being discussed as a means of defraying costs.

John Lazur asked if we had any kind of statistics on the number of people attending the market. At this time we do not, since 2016 was a rebuilding year for the Farmers' Market. It would be great information to have and Sara Lauver will explore the best method on collecting that data.

f. Discovery Trails Committee

No committee is in place yet. Carol met with Jim Charles and discussed his suggestions for the committee.

g. Selinsgrove Commons Committee

In Bruce Johnson's absence, John Lazur reported that the committee has not met; but will be shortly. Carol suggested that they revisit the original Commons usage policy and agreement and signage policy since it has not been updated in several years.

John also inquired about the insurance coverage on the Commons especially since we allow events. Carol Handlan said that SPI has coverage and believed so did the borough but that she would double check and report next meeting.

h. Chamber of Commerce

Carol reported that she has asked the Chamber to waive membership fee for SPI for Chamber in light of SPI's active involvement in assisting the Chamber as well as

having the 501 (C) (3) designation. She further clarified that SPI still answers the phone calls, hosts and maintains the website for the Chamber and has donated tickets annually to the Chamber, all free of charge. Paul Donecker reported that the waiver had been denied. Joyce Hendricks questioned when a vote by Chamber Board was taken. Paul said that he would look into it.

i. Events

i. Hops, Vines and Wines

Carol reported that 1,800 tickets will be available for sale this year. That is an increase of 100 from 2016.

ii. Market Street Festival

Carol Handlan and Joyce Hendricks will co-chair. Vendor apps have been updated and are available on the website.

iii. Halloween Parade - No update

iv. White Christmas - No update

v. Santa Music Fest -No update

8) New Business

a. Reschedule of April Board Meeting - Changed to April 11, 2017.

Next Meeting: March 21, 2017 @ 6 pm.

With no further business, Carol Handlan adjourned the meeting at 7:25 pm

Respectfully submitted,

Joyce M. Hendricks