

SPI Board of Directors Meeting

Tuesday, November 17, 2019

Present: Brian Ross, Bill Bucher, Malcolm Derk, Sean Christine, John Lazur, Rich Mease, Sara Lauver

Guests: Lindsay Trick, Paul Donecker, Ed Slavishack

Not present: Nina Mandel, Heather McNabb

The meeting was called to order by Malcolm Derk at 6:02 pm.

Selinsgrove History Group: Ed Slavishack reported that the group is considering holding an event to celebrate the 1920's in Selinsgrove since the Stanley Theatre is no longer present. The fountain project is still in the planning stages. The group is still discussing where the fountain will be located. Another initiative they are working on is how to archive photos and other historical content. Acclaim or Google are options. The group met about their web content, they will be meeting tomorrow evening and will follow-up with SPI after the meeting.

Monthly Minutes: Correction: John Lazur was present at the October meeting. A motion to approve the minutes with noted correction was made by Bill Bucher. Second by John Lazur. Motion passed.

Treasurer's report: Brian Ross presented the treasurer's report. Brian has moved the majority of SPI funds into money market accounts. The main street manager account has been closed. A motion to accept the treasurer's report as submitted was made by Sean Christine. Second by Sara Lauver. Motion passed.

Administrative Assistant Update: Lindsay Trick reported that she has continued to handle all the day to day operations in the SPI office. There was a recent website crash that took a few days to recover from. There were issues with MePush, Lindsay made several attempts to contact them to get the issue resolved. This took a good deal of time. There is only so much that can be done from a SPI representative when the site crashes. Intern Trey Klinger has been working on getting updated information from downtown businesses and Lindsay will be adding this to the new website. The new site will be going live very soon. Additionally she has been assisting Marsha Lemons and Janie Coyne with letters about downtown decorating. Letters were emailed to all businesses with email addresses. About 1/3 of downtown businesses don't use email. A mail merge was completed and letters were mailed to these businesses. She has also been working with Chris Kenawell's office to wrap-up the Halloween Parade and close out the Market Street Festival.

Promotions Committee: Sara Lauver reported the committee is still looking for a chair. They are also brainstorming for ways to use Grover in the future. The group hopes to collaborate with the chamber more on future events. A motion to approve a \$100 sponsorship for the December 7th holiday market was made by Bill Bucher. Second by Rich Mease. Motion passed.

Economic Revitalization Committee: Malcolm Derk reported the group met on Thursday. There has been discussion about SPI having a presence in the downtown. Work has been completed at First Class Mail. Upon receipt of documentation a check will be cut for their facade grant.

Farmers' Market: Sara Lauver reported that the next Local Gems article is due in December. Someone will need to write the article. Lindsay will submit the winter article. From current responses, there will be a great turnout at the holiday markets. There is still market merchandise available for sale. Due to a lack of volunteers, the committee hasn't been able to sell as much as they had hoped.

Selinsgrove Area Chamber of Commerce: Paul Donecker reported that the holiday passports aren't ready yet. Paul also shared a handout with the group about what the prizes would be for this year. Angela Hummel will be speaking at the next monthly meeting. There will be 2 carriages and routes for this year's late shoppers night. The cost will be split 3 ways with SPI, the chamber and Susquehanna. The candlelight service will take place on December 10th. Downtown decorating will take place on November 24th at 9am. The snowflakes will be put up the Sunday before decorating.

Carol Handlan is working on the Winter Music Series. So far there will be two performers on late shoppers night. The venues will be the Kind Cafe and Isabella's.

Commons: John Lazur met with Ian from Bartlett regarding the work that will be done on the trees in the commons. Work will begin this Friday. The borough has discussed a collaborative approach on the cameras for the commons.

Motion to adjourn at 7:00 pm was made by Sara Lauver. Second by Sean Christine. Motion passed.

Respectfully submitted,

Lindsay Trick

Administrative Support
Selinsgrove Projects, Inc.