

**Selinsgrove Projects, Inc. Board of Directors Meeting**  
October 23, 2018

The meeting was called to order by President Carol Handlan at 6:06 pm.

**Attendance:** Present: Rich Mease, Carol Handlan, Malcolm Derk, John Lazur, Brian Ross

**Guests:** Nina Mandel, Lindsay Trick

**Not Present:** Sara Lauver, Joyce Hendricks, Sean Christine and Jessica Newell

**Monthly Minutes:** A motion was made to accept the September minutes as submitted by Rich Mease. Second by John Lazur. Motion passed.

**Treasurer's Report:** Brian Ross presented the financial report. We are of approximately \$20,000 up in cash from this time last year due to not going forward with the street lighting project. Profit of approximately \$9,000 was made from the Market Street Festival, the brew fest totals came in around \$63,000. The board discussed a limited credit card with minimal balance in the future for administrative purposes. No action was taken. A motion was made to accept the financials as submitted. First by Malcolm Derk. Second by Rich Mease. Motion passed.

**Board Appointment:** A motion was made to appoint Nina Mandel to the SPI Board of Directors. First by Malcolm Derk. Second by Rich Mease. Motion passed.

**Comments from Public:** None

**Administrative Report:** Lindsay Trick reported that since the major events are behind us, she is working on Small Business Saturday, SRVVB Holiday Shopping and also back to working on reviewing and cleaning up files at the office; this will continue in the weeks to come. Carol made contact with downtown business is to ensure that they had received the façade grant application information and we are encouraged by the number of applications we received.

**Promotions Committee:** No report

**Economic Revitalization Committee:** Carol Handlan reported another good meeting was held. The group discussed downtown businesses and shared that the owner of the building, where the new sushi restaurant will be opening, contacted her and thanked us for promoting it on our Downtown Selinsgrove Facebook site where it had already received over 30,000 views. Dr. McLaskey purchased the former stereo shop and is under contract to also purchase the Kleinbauer building. He is a former SU alumnus. He plans to have high-end apartments on the upper floors and businesses on street level. A few other businesses are looking to locate in downtown and more information will be forthcoming.

**Farmers Market:** Carol Handlan reported the last farmers' market of the season will be happening this Saturday. There will be two holiday markets that will be happening, one in November and one in December. Carol provided information to the Sweet Dreams vendor about the SU project that had been completed explaining what sort of important additions to the downtown would be beneficial.

They are considering a possible store front. The old Michael's restaurant building is still up for sale and the tanning salon has closed and is also up for sale.

**Commons Committee:** John Lazur reported that Greg Wilburn reiterated the information to him about the podcast picture scenario, each state has different laws, it is ok to take pictures, but you can't use voices in PA. John has made multiple attempts to contact with no return calls yet he also followed up with the clam/crabs vendor, he has not received a response about that yet either. John is also going to touch base with Beverley Owens to get another estimate and a possible redesign for the awning. He's also been in touch with a company called I-sign about plaques for the commons that Joe Kleinbauer was asking about, that will recognize individual donors. John is in the process of getting estimates on different materials for use in the plaque he is also going to check with Ace of signs per a suggestion from a board member.

**Market Street Festival:** Carol Handlan reported that it was a very successful event, went extremely well and that we only received two complaints. There was a vendor that reported that fluids were poured down the curb; which vendors are not supposed to do and have been told about it before. Unfortunately, it caused some damage to other vendor's materials. Carol made contact with the vendor to let them know we were working on it and we also let the person know who reported the complaint that we appreciated them sharing this feedback and photo with us so we could fix the problem. The other complaint was a new vendor who was unhappy with her placement but also had sides up on the tent she used which made it hard for people to see her products.

**Halloween Parade:** Carol Handlan reported that there was an individual who had injured during the parade. The person's injury was serious. No police report was filed. We will be submitting a claim to our insurance company but believe there is a possibility it could be denied; the person needs to contact the driver's insurance company, who ran over her foot.

**Gelnett Grant Submissions:** Carol reported that she requested Gelnett Grant funds for a winter music series for the downtown for two months during the December and January 2019/2020. There were also Gelnett Grant applications completed again this year for the summer music series, the farmers market, the Commons and also a request to assist with the costs of the clock restoration project.

**Façade Grant:** Malcolm Derk reported there were 15 applicants, there were several that we have questions on. The applications were scored by a list of criteria and a worksheet there could be up to 25 points awarded for the first category. The impact zone was also important, there were three tiers quality of project, historic significance, distinctive materials, leveraging of funds and capacity to complete. Malcolm Derk Bo Fasold and Shane Ulrich comprise the committee. Malcolm is the committee chair, he is willing to meet with anyone who has questions regarding any aspect of the process or the grant. The grants which the committee is looking for approval for total \$18,211.51. There are three properties the group needs more information from. Once questions have been answered and final decisions have been made the names will be released to the public. The committee is hopeful that there may be another round of façade grants in 2019. A motion was made by Nina Mandel to except the first-round approvals of the façade grants. Second by John Lazur. motion passed.

Rich Mease submitted a letter from SARI requesting a \$2,000 donation from SPI. This item will be emailed to the board placed on the agenda for the November meeting.

Nina Mandel asked about the possibility of having an event in the commons on December 5, the week of Hanukkah. This would be approximately two hours in length with the whole community being invited and light refreshments will be available. She will be applying for approval by submitting a Commons Usage Application.

With no further business Carol Handlan adjourned the meeting at 7:41 PM

Respectfully submitted,

Lindsay Trick

Administrative Support  
Selinsgrove Projects, Inc.