

## **Selinsgrove Projects, Inc. Board of Director's Meeting**

November 20, 2018

The meeting was called to order by President Carol Handlan at 6:04 PM.

**Attendance:** Present: Carol Handlan, Jessica Newell, Joyce Hendricks, Brian Ross, Malcolm Derk, John Lazur, Sean Christine, Rich Mease and Sara Lauver (6:30pm)

**Not Present:** Nina Mandel

**Guests:** Lindsay Trick and Lindsey Groce

**Monthly Minutes:** A motion to accept the October minutes with corrections noted was made by Joyce Hendricks. Second by Rich Mease. Motion passed.

**Treasurer's Report:** Brian Ross reported that the Hops, Vines & Wines Festival is complete with a final profit of almost \$64,000. We have started to receive White Christmas donations. After the façade grant monies are distributed, we should be about even for the year. A motion was made to approve the financials as submitted by Rich Mease. Second by John Lazur. Motion passed.

Budgets are due for anyone who has not submitted them yet. We have received some input on our Gelnett Trust Grant application requests. There is a good possibility we will be receiving funds for a 2019 new winter music series. The Gelnett Trust will not approve funds for maintenance any longer but they may approve requests for other things such as the awning on the Commons stage. White Christmas is also interested in applying for Gelnett Trust funds for new banners. The current ones are beginning to show signs of wear. The committee is working on getting estimates right now so that a Gelnett application can be submitted.

**Small Business Saturday:** Carol Handlan reported we will need board members to volunteer to assist with Small Business Saturday in the morning on November 24. SPI is a Neighborhood Champion again this year. In cooperation with First National Bank, we will be holding a reception with light refreshments and a drawing for four gift cards. First National Bank will be providing a gift basket as well. There will also be free Small Business Saturday items for patrons to pick up as they leave. We are promoting this event on Facebook and the Susquehanna River Valley visitors Bureau also put flyers Lindsay created in the totes that they were handing out to help promote our event. In addition, Carol visited many of the downtown businesses and provided Shop Small items, such as doormats, tent cards, signs, etc.

**Executive Board Slate of Officers:** Carol Handlan reported that Joyce Hendricks and she both come off the board this year, as their terms expire. Carol spoke to a few individuals about positions. Malcolm has offered to step up as vice president. Rich Mease and Brian Ross will remain in their current positions and Carol has recommended Jessica Newell as president. Carol will continue her involvement with SPI, as a volunteer and will assist Lindsay with completing some projects in the office.

The meeting with Helen and the Selinsgrove Area Chamber of Commerce won't happen until the New Year. SPI agreed to help underwrite the costs of the Late Shopper's Night carriage rides with the SACC and Susquehanna University; which each sharing a cost of approximately \$200. SPI was also asked, by SACC, to donate a give-away prize and to help underwrite the cost of the Late Shopper's Night Ashburn Animal Farm petting zoo, at the last minute but we respectfully declined.

**Promotions Committee:** No report

**Economic Revitalization Committee:** Carol Handlan reported the group had another great meeting and discussed some of the things going on in the downtown. Shady Pines Primitive is possibly relocating. The hairdresser and distillery are still in the works as well as the framing shop. There is another building downtown in the process of being sold which would be a combination of business and residential. BJ's has changed their name, they will now be BJ's M. Street Grill. The dog trainer, Krysta Posner, is still looking to possibly open in the downtown as well. The sushi restaurant will not open until the beginning of the year as they are waiting for furniture to come in from out of the country

**Façade Grants:** Malcolm Derk reported that he is working on the award letters to the recipients of façade grant funds. He also had conversations with some of the applicants who had questions about their projects. Contingent upon the approval of these last three projects, this would exhaust the \$30,000 funds for this round. A motion to approve the final façade grant awards provided the recommendations are met by the owner was made by Sean Christine. Second by Rich Mease. Motion passed.

**Farmers Market:** Carol Handlan reported that the first holiday market was very nice it included most of our regular vendors as well as some additional new ones. The next holiday market will be held on Saturday, December 8.

**Discovery Trails:** No report

**Commons:** John Lazur reported the cameras are still in the works. Three cameras are what we will really need to install. We are unable to do the webcast due to problems with privacy laws. John obtained estimates for a plaque of the original donors for the commons. The quotes were \$3,525 for a bronze plaque, \$500 for plastic one and \$2,500 for an aluminum plaque. The installation will be an additional \$250. John would like to order a mockup; it would cost about \$360 for a mockup version. The most economical and nice looking would be the aluminum, the bronze is nice but also is the highest cost. Either of these two options would wear well in comparison to plastic. A motion to order a mockup was made by Malcolm Derk. Second by Joyce Hendricks. Motion passed. Ordering of the mockup would also be contingent upon a discount from the vendor on the purchase of the plaque. John would like to further discuss the occupancy permit and the rules of the Commons. All four members of the executive committee approved Rabbi Nina Mandel's event on December 5. Carol notified Helen Walter that she needed to submit a Common's Usage permit for their annual Pet Parade event along with a Certificate of Insurance liability.

**Clock Restoration:** Carol Handlan reported we hope to have the clock by mid-December to early January.

**Halloween Parade:** Carol Handlan reported we are not liable for the injury to the person who was hurt at the Halloween Parade, however, our insurance policy allows for the payment of up to \$5,000 in unpaid medical expenses for the injured party. Our insurer will keep us apprised if there are any updates on claims submitted.

Rich Mease reported that SARI will be having a 5K in June and will keep us informed of other events going on throughout the year. In addition, it was acknowledged that a copy of SARI's request for an annual contribution was received and sent to all board members. We will need to vote on this request at the December meeting.

At the next board meeting we will discuss donations made annually to other organizations as well as the possibility of providing additional funds to committees of SPI such as the Commons and Farmers' Market.

With no further business, Carol Handlan adjourned the meeting at 6:44 PM.

Respectfully submitted,

*Lindsay Trick*

Administrative Support  
Selinsgrove Projects Inc.