

**Selinsgrove Projects, Inc. Board of Director's Meeting**  
March 20, 2018

The meeting was called to order by President Carol Handlan at 6:03 PM.

**Attendance:** Present: Joyce Hendricks, John Lazur, Rich Mease, Carol Handlan, Brian Ross and Sara Lauver

**Guests:** Jessica Newell, Malcom Derk, Paul Williams

**Not Present:** Sean Christine

A motion to approve the February Board of Director's minutes as submitted was made by Rich Mease. Second by John Lazur. Motion passed.

**Treasurers Report:** Brian Ross presented the treasurers report and the 2018 budget. A motion to approve the treasurer's report as submitted was made by Rich Mease. Second by John Lazur. Motion passed. A motion to approve the budget was made by Joyce Hendricks. Second by Sara Lauver. Motion passed 5-1 with John Lazur opposing.

Carol stated that Jessica Newell will be eligible for board member approval at the April meeting.

**Comments from the Public:** Paul Williams shared that the Planning Board would be reviewing the proposed Borough Comprehensive Plan and that a Public Meeting will be held. The bid will be going out for the Market Street mill and resurface road project.

**Promotions Committee:** Carol Handlan reported that the committee met at its new day and time and this seems to work better. Shawn Felty of Sire Advertising has joined the committee and has offered some suggestions related to our billboard and will be working on some additional designs including seasonal. There was discussion on the clock restoration and having a promotion via social media to name the clock; with a celebration when the clock is returned. We are assigning committee members with rotating responsibility of submitting the quarterly Local Gems article with the Standard Journal, with Joyce Hendricks taking the summer quarter. The display case in the borough lobby has been well received and will rotate out every 6-8 weeks. We also thought it would be wonderful to begin a New Year's Eve celebration in downtown. Sara Lauver will explore this idea further. We also talked about expanding our Facebook and Instagram promotion of downtown. The committee will continue those discussions with Shawn and the business department at Susquehanna University. Also, Devin Rhodes of Susquehanna University, will be replacing Brenda Mull on the committee.

**Economic Revitalization Committee (ERC):** Carol Handlan reported that the meeting was held on March 8<sup>th</sup>. A brief review of new/existing/vacancies businesses was stated. Carol also shared that the ERC supports the development of a SPI façade grant program and would like to see it be limited to businesses only and recommends a new subcommittee be established for oversight. The monthly newsletter seems to be a positive addition to offering bites of information to businesses. Update

was provided for the third party projects that SPI is involved in with Susquehanna and Penn State Universities and the Rivertown Coalition for Clean Air & Clean Water.

**Farmers' Market:** Sara Lauver reported that planning for the May 12 opening day for the Farmers' Market is on track. There will be a memorable celebration, in honor of the Farmers' Market founder, Emma Renninger. That tribute is being led by Jessica Newell and the committee. Sunflower seeds will be given out in her memory. A kombucha vendor will be a new addition to the market and will give a demonstration on how to make the tea. Sara provided a further update on Farmers' Market Week and shared that an invitation had been extended to the Secretary of Agriculture and Representative Fred Keller in hopes that will come and tour our market.

**Discovery Trails:** No Report but Carol Handlan shared that the event being held by the Rivertown Coalition for Clean Water and Clean Air will definitely take place and approval for use of the Commons had been granted. The event is being held in cooperation with Susquehanna University, and SPI. There will be informational booths and entertainment.

**Commons Committee:** John Lazur reported that his committee met on March 19<sup>th</sup> and submitted a formal report (copy attached). He highlighted a few things from the report, pointing out a concern that in 2017 the total expenses were \$4,112.26 and already YTD in 2018 they are \$2,055. In addition, he discussed the problems with the tree roots and the potential for replacement and if necessary, they would seek a benefactor. John continues to research additional avenues for the setup of cameras on the Commons and will contact FNB one more time to ensure that they understand our request completely. Sire Advertising has completed the 3 banners and signage and they will be put up shortly. It was also discussed about the dog feces problem and possible signage and an article in the borough newsletter. B & R Lawn Care was awarded the grass mowing contract.

**Selinsgrove Area Chamber of Commerce:** No Report

**Summer Music Series:** The music series will for 11 weeks beginning June 7 through August 16<sup>th</sup>. Carol Handlan and Lindsay Trick are working on the schedule. All funds paid to the musicians are unwritten by a grant from the Rudy Gelnett Trust.

**Market Street Festival (MSF):** Carol Handlan reported that vendor applications continue to be received. A brief meeting with Carol, Joyce Hendricks and Lindsay Trick was held at the borough, with Paul Williams, Borough manager. Much to our relief we were assured that there should be no problem with the street access for vendor set-up. Planning process for the "40<sup>th</sup>" MSF continues.

#### **Other Business:**

It was noted by John Lazur that the webinar that he watch related to "walkable communities" was not very beneficial. Rich Mease commented that he is pursuing the assistance of Sun Vo-tech students to possibly help SPI with the construction of a shed for storage of all of our event related property that is currently stored in at least four locations. Joyce Hendricks also shared the "History Harvest" event was wonderful.

With no further business, Carol Handlan adjourned the meeting at 7:30 pm.

Respectfully Submitted,

*Carol L. Handlan*  
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Selinsgrove Projects Inc.