

**Selinsgrove Projects Inc. Board of Directors Meeting**  
Tuesday March 19, 2019

The meeting was called to order by President Jessica Newell at 6:02 PM.

**Present:** Brian Ross, Jessica Newell, John Lazur, Rich Mease, Sean Christine, Sara Lauver and Nina Mandel

**Guests:** Lindsay Trick, Paul Doneker, Paul Williams, Jake Steifel, Don Housley, Carol Handlan and Lindsey Groce (6:30 pm arrival)

**Not Present:** Malcolm Derk

**Amendment to February Minutes:** February minutes should be changed to reflect the fact that there would be a vote at the March meeting to determine whether or not the historic group would become an active committee of SPI.

**Monthly Minutes:** A motion to accept the February minutes including the above amendment, was made by Nina Mandel. Second by John Lazur. Motion passed.

**Treasurer's Report:** Brian Ross presented the financial report. We have a deficit of approximately \$15,000 with a total budget deficit of approximately \$65,000. One facade grant payment has been made to Domenico Napoli. The taxes have been dropped off at Wagner, Dreese, Elsasser and Associates. Brian hopes to have them back soon. Copies will be available to any board members interested in a copy. A motion to accept the financials as submitted was made by Sean Christine. Second by Rich Mease. Motion passed.

**Comments from the Public:** Paul Donecker asked if there was a job description written for downtown flower watering. It would need to be the right person for a variety of reasons including cart storage, availability of water and electricity. Lindsay Trick will work with Carol to create a job description. Watering the flowers takes about an hour to do daily. Would downtown businesses be willing to assist with the watering? Could the borough or another organization help with the watering of the baskets from June-to September?

Carol Handlan reported that new banners were hung today and look very nice. There are two banner designs, one for Selinsgrove and the other for Susquehanna University. Susquehanna University purchased the SU banners and the Selinsgrove banners were purchased by SPI. The borough hung the banners.

**Board Appointment:** Sara Lauver shared with the group Lindsey Groce's willingness to be a volunteer and help out at events. Lindsey is a resident of Selinsgrove and has assisted with other community activities in the past.

**Historic Group:** Jake Steifel joined the group for a final time to discuss the possibility of making the historic group an active committee of SPI. There has been discussion about the group using the SPI website to house documents/photos. SPI bylaws require a member of the committee to become a member of the SPI board Don Housley provided requested documentation to Lindsay Trick. Ed Slavishak is currently working on the digitizing of photos and other items which would help preserve Selinsgrove history. The group would like to add some additional walking tours to the downtown and other areas. They are also working on resubmitting the application for historic designation of Selinsgrove. A board member questioned whether any photos or other historical materials which would be saved and published on the SPI website would then become property of SPI. This is something which needs to be addressed before further action of that nature can take place. Legal advice regarding this information and determining what Pennsylvania property laws are is necessary. At the next meeting of the historic group they will discuss who is willing to become a SPI board member. Jake will email Lindsay Trick with file specifics prior to the next SPI board meeting. The historic group will be meeting the day following the SPI board meeting. Previously there was a historical preservation committee but the committee has not been active in several years. This new group could possibly fall under that category.

**Clock Restoration:** Carol Handlan and Paul Williams met today. The clock is ready to go, we are currently waiting for the ok from the borough engineer due to the epoxy that will be used. The completion of the project will be another coordinated effort between SPI and the borough. Additional details will be shared with the group as they are available.

**Promotions Committee:** Nina Mandel has stepped up to be chair of this committee. The new meeting date, time and location will be the first Thursday of the month at 8:30 AM at the Kind café. Local Gems, Regional Riches, a quarterly publication goes out to approximately 53,000 visitors. The committee made a list of press releases that will be going out in the future including one about a changes in the board officers, facade grant recipients and the clock restoration. Sire advertising is working on merchandising for the clock restoration. The group also went over upcoming events. Carol has continued to work with businesses to put their merchandise and other items in the display case and will continue this process, switching out businesses on a regular basis. The next meeting will be held in April 4th.

**Hops, Vines and Wines Brew fest:** Carol Handlan reported that work on the brew fest is in full swing and tickets go on sale Saturday, April 20 at 8 AM. Individuals should be aware of the date/time as tickets sell out quickly.

**Administrative Update:** Lindsay Trick reported that Market Street Festival applications are coming in as well as phone call inquiries. All acts for the Rudy Gelnett Summer Music Series are confirmed. Arrangements will be made with Nina following the meeting to

purchase a new computer for the SPI office. At previous SPI meetings there was discussion about increasing the annual scholarship given to a graduating high school senior at Selinsgrove Area High School. The scholarship has remained \$500 for many years. With the rising cost of college and college related expenses, it would be very helpful for the recipient to receive \$1000. Lindsay received the packet from the SAHS guidance department to confirm the details for the 2019 scholarship. The paperwork is ready and the SPI application has been updated for 2019, the only remaining information needed prior to submission to the school is the scholarship amount. A motion to increase the 2019 SAHS scholarship award from \$500 to \$1000 was made by Sean Christine. Second by Rich Mease. Motion passed. Opposed: John Lazar.

**Clock Celebration:** Sara Lauver reported there has been no date determined yet for the celebration welcoming the clock back to downtown Selinsgrove. This will a great opportunity for a community event. Unfortunately, due to the fact that a date for delivery has not been determined yet, it's been difficult to get all the details in place. We are awaiting information from the borough engineer as to when this is going to be able to take place. Sara provided an outline with details that Nina and she have been working on. The tentative plan would be to hold the celebration in the commons and have live entertainment. Que Brew will be making a special brew for this event and the brew pub will be providing root beer. There will be some expenses involved with holding such an event. Marketing materials will be printed including invitations and informational handouts. Last year a survey was done regarding naming of the clock. There were 230 responses, some of the name selections included: Simon, Clint, Rudy and Grover. The most popular name was Grover McClintock. This is the name that would be used on promotional items. Based off the outline and information shared with the group, a request of \$600 is being made. An approximate use of funds would be: \$100 for promotional stickers, \$250 food and drinks and \$250 for entertainment. There are different options depending on when the event will take place, but the committee would like to keep the marketing cohesive and possibly use items for future fundraising endeavors. The area between Pine and Market streets to the alley will be blocked off. A motion to approve the overall plan including the name change and outlined ideas for the unveiling celebration including a \$600 budget was made by Sean Christine. Second by John Lazar. Motion passed.

**Selinsgrove Area Chamber of Commerce:** No report.

**ERC Committee:** The committee is looking for a member to replace Matt Veins. The committee is awaiting an update from Kelly regarding the incubator and the Biz Pitch program. The plan the committee intends to use for the Biz Pitch program is similar to the plan SRI used for their Biz Pitch program. During the next ERC Meeting the group will discuss whether or not anyone is interested in joining the SPI board, or if a member of the current SPI board would be interested in joining the ERC committee.

**Commons Committee:** John Lazur reported that the option of putting up an awning could cause significant problems because it would need to be put up and removed annually. The weight of the awning material would be approximately 100 to 125 pounds. This poses a safety issue. An arborvitae in the commons will need trimmed due to snow damage. John is waiting on an update from Malcolm on the revised Commons Usage Application. John hopes to have a draft ready to share with the groups at next month's meeting.

**Farmers' Market:** Sara Lauver reported that the Farmers' Market opening day will be Saturday, May 18. There will be a knife sharpening event as well and a make and take activity individuals can register to participate in. There are only 4 to 5 spots available for the make and take activity. This year two applications were received from kombucha vendors. The group felt it was only fair to accept the first application. Since the second vendor is a local business, the committee plans to help promote their business and assist in other ways.

With no further business, President Jessica Newell adjourned the meeting at 7:35 PM.

Respectfully submitted,

*Lindsay N. Trick*

Administrative Support  
Selinsgrove Projects, Inc.