

Selinsgrove Projects, Inc. Board of Director's Meeting
July 17, 2018

The meeting was called to order by President Carol Handlan at 6:07 pm.

Attendance: Present: Joyce Hendricks, Malcolm Derk, Carol Handlan, Rich Mease, Sean Christine, Sara Lauver, John Lazur and Brian Ross

Guests: Lindsay Trick, Paul Donecker

Not present: Jessica Newell

A motion was made to accept the June minutes as presented. First by Sean Christine. Second by John Lazur. Motion passed.

Treasurer's Report: Brian Ross presented the treasurer's report. The Commons Endowment check will be arriving any day. To date, we've received approximately \$3,800 in vendor fees for the Market Street Festival. A motion was made to accept the financials as submitted. First by Joyce Hendricks. Second by Malcolm Derk. Motion passed.

Comments from the Public: None

Administrative Assistant Update: Lindsay Trick reported SPI note cards have been ordered from the SU print shop. We continue to have access issues to the SPI office. FNB has revised our access, so we can get into the bank during non-banking hours and weekends. The elevator to the SPI office is operational but slow; and they have ordered a part and finally added a sign in the elevator, because most people going to the second or third floors thinks it's broken. We will be purchasing a new laptop in the next few weeks. We have extended the amount of time we have displays in the case at the borough building. A high school senior has been assisting with inventory and some clean-up work in the office. A community service person is assisting with watering and Hops, Vines & Wines Festival preparations. The new Local Gems is out featuring Selinsgrove activities. On August 9, the Greater Susquehanna Valley Chamber is hosting an event called Networking for Non-Profits. The event will take place from 11am-1pm at the Susquehanna Valley Mall. The fee for members is \$25. A motion to participate in Networking for Non-Profits was made by Rich Mease. Second by Joyce Hendricks. Motion passed. Many of our memberships will be renewing soon including Pennsylvania Downtown Center, Susquehanna River Valley Visitor's Bureau and Greater Susquehanna Valley Chamber of Commerce. A motion to continue these memberships was made by Malcolm Derk. Second by Joyce Hendricks. Motion passed.

Promotions Committee: Carol Handlan reported that the group didn't meet this week. There is a lot going on this week with last minute preparations for the Hops, Vines & Wines Festival. Carol received additional billboard designs from Sire Advertising.

Economic Revitalization Committee: No report. The zoning board approved a first floor apartment in the old Stereo Shoppe building. There will be no hibachi steakhouse in Selinsgrove. It is our understanding that it will be located in Hummels Wharf. Lots of work being done on local buildings and roads. Carol met with Penn Dot to sign off on paperwork for the completion of the work on the sidewalk, owned by SPI, making them handicapped accessible. Carol has attempted to contact the business owner of the new shop, Jagged Edge, but has received no response. Fresh Roasted Coffee is relocating to Sunbury but opening a store front in downtown Selinsgrove is being discussed. Mattress by Appointment has relocated to route 522. Marine Technology Solutions (MTS) has expanded into the area vacated by the mattress store. MTS now currently has 35 employees. They attended the recent Rotary meeting and shared more about their organization and recent growth.

Farmers' Market: Sara Lauver reported that this is a slow month at the market. National Farmers' Market week will be August 5 - 11, and will be having a ceremony and events to celebrate it. The Market also has a succulent event scheduled in the coming weeks. Two additional volunteers will be joining the committee. The music at the market has been well received.

Rail Trails: No report. Rich Mease has been in contact with a community member who may be interested in joining the board or committees.

Commons: John Lazur reported that he went to Best Buy to speak to sales representatives about camera options. Hard wiring is the best way to avoid problems. There is cloud based programs that could also suit our needs. John met with Glick's about an awning for the stage in the commons. Still awaiting an estimate, there are a few options to do this. Normal maintenance in the commons continues each Tuesday. Beds are being watered on Tuesdays and Thursdays. Roger is watering the urns as needed.

Selinsgrove Area Chamber of Commerce (SACC): Carol Handlan reported that she has been in touch with Helen Walter, trying to have our organizations schedule a meeting together to brainstorm ways we can work together more effectively and have a member of SACC join our SPI Board.

The bylaws state a chamber member should serve on the board of directors, there was a SACC board member willing to step-up, but Helen didn't feel it was necessary for a chamber member to serve on the SPI board.

Façade Grant Program: Malcolm Derk reported that he reviewed the old façade grant application. The original document is 42 pages and seemed like too much to condense, there were some elements added to the new document, the design elements and architectural details will remain. The Design Committee will make the decision on who is awarded grant monies. The committee includes Bo Fasold, Shane Ulrich, and Malcom Derk. There will be \$30,000 available for this first round. Several businesses have already expressed interested. Projects must be completed within a year. Anticipated due date for applications will be 8/31/18. An email address will be created for submissions; applicants would receive a response within 30 days. Receipt date will be critical, historical accuracy is preferred. Malcolm will make the necessary changes and publicize the application prior to the next meeting. There will be a .pdf fillable application and word document version as well.

Rudy Gelnett Summer Music Series: Carol Handlan reported that we seem to be drawing between 130-140 people each week. SPI has continued to give out free water on very hot and humid nights. The Gabe Stillman Band postponed due to the impending bad weather, we received calls about this, the REC isn't a good place for these shows because of the limited space and acoustics in the building. The Gabe Stillman Band will perform on 8/23/18.

Hops, Vines & Wines Festival: Carol Handlan reported there are lots of last minute changes, but planning is going well. There will be over 60 volunteers. The volunteer meeting is being held tomorrow night at 7pm. The Bowen Agency has a group of volunteers helping on Friday. The Daily Item will be in attendance as well as Mid Atlantic Brewing News and WQSU will be on site from 2-4pm. Current totals are: 44 brewers, 4 wineries and 2 distilleries.

Market Street Festival: Joyce Hendricks reported that the majority of the applications are in, entertainment is booked. The meeting with Paul Williams, Chief Tom Garlock, and Jim Jones of the DH&L Fire Police has not been scheduled yet.

Halloween Parade: No report

New Years Eve Celebration: Sara Lauver reported that we have two volunteers who are interested in assisting with this event. A small event could still be held this year. Due to other obligations Sara is unable to take the lead but if there are any other board members interested, please let her know.

Clock Restoration: Carol Handlan reported that work continues on the clock. Nina is working on the celebration.

SPI received a thank you card from our SAHS scholarship recipient, Kenneth Gabrielson III. The scholarship information was in the Daily Item but they only showed a small cropped picture of his face and listed it under college achievement. Joyce contacted the Daily Item in the hopes that they will reprint it the information and photo.

Adjournment: 7:22pm

Respectfully submitted,

Lindsay Trick

Administrative Support
Selinsgrove Projects, Inc.