

Selinsgrove Projects Inc. Board of Director's Meeting

Tuesday, January 19, 2019

The meeting was called to order by President Jessica Newell at 6:07 PM

Attendance: Present: Sean Christine, Brian Ross, Jessica Newell, John Lazur, Rich Mease, Carol Handlan, Malcolm Derk

Guests: Lindsay Trick, Paul Donecker, Jake Stiefel, Helen Walter

Not Present: Nina Mandel, Sara Lauver

Monthly Minutes: A motion to accept the December minutes as submitted was made by Sean Christine. Second by John Lazur. Motion passed.

Treasurer's Report: Brian Ross presented the treasurer's report. We have a net income of approximately \$19,500 which is slightly higher because the street lighting project will not be completed this year and façade grant payments have yet to be paid out. The brew fest made the most profit followed by the Market Street Festival. The Farmers' Market also made a small profit this year. Next year the group is looking to apply for funding for the street lights but even if we decide to proceed we would not receive feedback until 2020. This project would require assistance from not only the borough but also PennDOT. We will be receiving \$10,000 in Gelnett funds to help assist with the cost of the clock restoration which will be approximately \$20,000 aside from the money that will be received from Gelnett Trust. White Christmas expenses will be approximately \$1000 for next year. We will also budget \$500 for the billboard as there are fees associated with the change in design. Some façade grants could be paid in the next few weeks as we receive documentation from some of the businesses and a few have included paid invoices. A motion to accept the treasurer's report as submitted was made by Sean Christine. Second by John Lazur. Motion passed.

Comments from the Public: Helen Walter joined the group to discuss some changes for future events. Helen has been handling the tree lighting, but was unsure as to whether or not the tree lighting was a SPI event or a community event. For many years Kay Spigelmyer was in charge of the tree lighting, after she stepped down Helen and the chamber continued to hold the tree lighting. This year there were 88 4th graders who participated in the tree lighting. This being the case, it would be ideal to have a wireless mic, better lighting and possibly risers for such events. It would make it easier to see the students and additional lighting is also necessary for safety reasons. Helen also mentioned having fire police at the corners for safety next year due to the accident that occurred on late shoppers night and also during the Halloween parade in October. There are some lights that could also be replaced as they aren't very bright.

Historical Group: Jake Stefiel reported that a proposal could be written to make the historical group a committee of SPI. There are nine individuals who are meeting regularly to work on two different projects regarding the historical preservation of Selinsgrove. One of the ideas was to add additional walking tours to the downtown. The group is not asking SPI for donations, the primary reason for being a SPI committee would be for the group to have an organization to work under and reporting what they were doing to SPI at each monthly meeting. Some of the members have also mentioned they would be willing to volunteer at SPI events including the Market Street Festival. The ultimate purpose of this group is to preserve the history of Selinsgrove. In order for the historical designation process to go through the borough would need to be involved and the citizens and homeowners of Selinsgrove would also need to be in favor of the project. A lot of work would need to be done; this would require coordination with borough council. Lindsay and Carol checked the SPI office and were able to find materials for this group which included books, booklets, articles and a flash drive. The information will be compiled, inventoried and passed on to Bobbie Owens. If this group were to become a committee of SPI, they would need to have a member of the group serve on the SPI board. The board requested the group write up a proposal and business plan for review and consideration as to whether or not SPI is willing to agree to allow this group to become a part of the organization.

Administrative update: Lindsay reported she has been cleaning up the office and also preparing the historical items for the historical group. She will be meeting with Bobbie to hand over inventoried items. There have been a lot of phone calls recently about the Market Street Festival. In addition to handling those items, Lindsay is responsible for all of the day-to-day operations including mail, cutting checks, fielding any requests via phone and email and maintaining the website.

Promotions Committee: Carol Handlan reported that the promotion committee meetings are held the third Monday of each month. Since Carol is stepping down from the board we will need someone to chair the committee. Carol intends to remain on ERC Committee and chair of the brew fest but we will still need additional volunteers. The billboard has been repaired, it looked pretty rough but it looks good again and the lighting is currently working

Economic Revitalization Committee: Carol Handlan reported there was no meeting this month. She will be touring the former Stereo Shoppe tomorrow and was able to check out the former Michael's restaurant which will become a dance studio. Shady Pines Primitives will be moving into the building next to Subway. A grand opening will be scheduled for the near future. Interested parties have been viewing the old tanning salon. Carol is also looking for open business locations for Eagles Nest which is currently located on the strip, and an ice cream shop. A key requirement for these businesses is good parking because that can be vital to the success of the business. There has also been discussion about adding a mural to the side of the building. The new sushi restaurant is just about ready to open, they are in the process of hiring staff. The restaurant seats 81.

Farmers' Market: No report. Sara was attending a meeting with the vendors and the current Farmer's Market committee at the same time the SPI meeting was taking place.

Commons Committee: John Lazur reported that he has been working with Malcolm on the permit application. John spoke to Paul at the borough; there are no grants or any funding available for the cameras presently. He also shared the information with Fred Keller to see if there was any assistance out there that would help offset the cost. John also spoke with Bev Owens and she had mentioned that it would be a good idea to get a tarp for cover and make backdrops out of canvas. John will be meeting with Bev to make further decisions about this project. John also spoke to Sunbury Textile Mills and Brian Burke told him they would donate the fabric. This is the most practical option and most likely the most economical. On January 31, there will be a Small River Community Meeting. This is a Penn State project and there will be several meetings coming up in the future. There are several layers to the project, Skip Weider and Penn State architectural students are working on the design. Additional details will be coming in the next weeks and months. Flood mitigation and property loss are main concerns. An open session will be scheduled soon.

Selinsgrove Area Chamber of Commerce: Paul Donecker reported that the next meeting will be held on January 22, this meeting will be about fire safety for local businesses and new board officers will be elected. The current slate would have Shawn Felty as vice president, Nicole Sechrist as secretary and Bob Slivinsky as treasurer. Helen would remain president. All businesses are invited to a meeting and brainstorm session on January 29 at 6:30 PM, pizza will be served. Other topics for discussion include the East Snyder Park and a possible community event.

Lindsay has begun to book acts for the Rudy Gelnett Summer Music Series.

Brewfest: Carol Handlan reported things are going well. They group has a great new logo design and the beta website will be up in the next few days. There are already new inquiries for different breweries and wineries for this year.

New Year's Eve Event: Bobby Steininger has agreed to step up and work on the planning for the New Year's Eve event for December 2019. This would be a family-friendly event and would end around 9 PM.

Jessica Newell will complete a signature card at First National Bank so she will be able to sign checks. A new third signer will be needed since Joyce is no longer on the board. Rich Mease offered to be the third signer. A motion to approve the addition of Rich Mease and Jessica Newell as check signers was made by Malcolm Derk. Second by Sean Christine. Motion passed.

SARI Donation: The group discussed whether or not to make a \$2000 donation to SARI. Rich Mease explained that the money would assist primarily with the training of lifeguards and also lifeguards that would be able to instruct new lifeguards. Lifeguards instruct several swimming lessons and

there has also been some expressed interest in adding a water aerobics class and perhaps another water aerobics class for seniors. The certification required for lifeguards is \$175 per lifeguard. A motion to support SARI with a \$2000 donation was made by Malcolm Derk. Second by John Lazur. Motion passed.

With no further business, President Jessica Newell adjourned the meeting at 7:25 PM.

Respectfully submitted,

Lindsay Trick

Administrative Support
Selinsgrove Projects, Inc.