

**Selinsgrove Projects, Inc. Board of Director's Meeting**  
August 21, 2018

The meeting was called to order by President Carol Handlan at 6:03 pm.

**Attendance:** Present: Joyce Hendricks, Malcolm Derk, Carol Handlan, Rich Mease, Sean Christine, John Lazur, Jessica Newel, Brian Ross and Sara Lauver

Guests: Lindsay Trick, Paul Donecker

A motion to accept the July minutes as presented. First by Sean Christine. Second by John Lazur. Motion passed.

**Treasurer's Report:** A financial report was provided by Brian Ross. A motion was made to accept the financials as submitted. First by Rich Mease. Second by John Lazur. Motion passed.

**Comments from the Public:** Paul Donecker thanked SPI for the donation of water from the Hops, Vines & Wines Festival.

**Administrative Update:** Lindsay Trick reported that she has been busy with Market Street Festival registrations and other duties in the SPI office. We currently have just over 150 vendor applications for the Market Street Festival. Carol Handlan reported that Watsonstown has joined the Community Prosperity Alliance (CPA) group. The group is working together and trying not to duplicate activities and promote all towns in the region. SPI has completed the application to be a representative for Small Business Saturday again this year. The Holiday Shop Local Campaign has been extended for this year. SPI will underwrite the application fee for downtown businesses again this year. The deadline is 8/24/18. Carol met with first year programs, there are a few groups of SU students who have bands and would be willing to play for free in the commons.

**Promotions Committee:** Carol Handlan reported that the committee met on Monday and went over billboard designs. The billboard contract has been renewed for another year. The Hops, Vines & Wines Festival used Sire Advertising this year for merchandising. This change proved very successful and HVW committee was extremely pleased with the service and quality; all but 6 shirts were sold. The committee will be working hard to ensure we have a presence in the media each month. Joyce has been handling press releases. It doesn't look like there will be a big event for New Year's Eve this year. There may still be a small gathering in the commons. The committee also is rotating the responsibility of writing the quarterly article for the Local Gems publication.

**Economic Revitalization Committee:** Carol Handlan reported that the group met this month and discussed the Façade grant and guidelines. There was also some discussion about the fact that the borough is discussing bringing CK COG in for fire inspections. ERC expressed concerns about the additional fee that would be charged and how much of a hardship this will be on small businesses. The old Wilbur Vault building is being worked on, the old Stereo Shoppe sale is currently being finalized. The new hair salon is still moving forward. The bushes in front of Gordy Page's building have been trimmed, he is planning to make some repairs and rent out commercial space.

**Clock restoration:** Carol Handlan reported that we recently received a design for the post, it has been forwarded to the engineer for review. We hope to have an answer by Wednesday.

**Commons:** John Lazur reported that there have been problems lately with litter and dog excrement. The committee recently discussed this, there are bags available for use by staff; excrement is being picked up on a daily basis. We need to get cameras installed so we can catch the person or persons doing this, as well as other vandalism. We received a quote from Glick's for an awning for the stage, the estimate was just over \$11,000. A roof could be another cost effective alternative. John met with Greg Walburn to discuss cameras; options include stratocast, which offers varying degrees of security. John is awaiting the estimate on the underground wiring, should have an estimate by the next meeting.

**Farmers' Market:** Sara Lauver reported that the summer season is winding down, they will be holding holiday markets again this year. The entertainment is going well. There was a color photo featured in the Daily Item recently. This Saturday is the Tomato Festival, there will be a canning demo and kid's activities. Both readymade food vendors have dropped out for the season, may possibly consider having food trucks next year. Oliveros Winery will be coming for two dates in October.

**Discovery Trails:** No report

**SACC:** No report

**Hops, Vines & Wines:** Carol Handlan reported that the executive planning committee met recently for a 3 hour long marathon meeting. They will be revamping the logo and website for 2019.

**Market Street Festival:** Joyce Hendricks reported that the committee will be meeting tomorrow evening to discuss logistics for the festival and Halloween parade. Rich Mease said he would put the signs out for the Market Street Festival again this year.

**Halloween Parade:** No report

With no further business, Carol Handlan adjourned the meeting at 7:07 pm

Respectfully submitted,

Lindsay Trick  
Administrative Support