

Selinsgrove Projects, Inc. Board of Director's Meeting
November 21, 2017

Meeting was called to order by President Carol Handlan at 6:05 PM.

Attendance: Present: Carol Handlan, Joyce Hendricks, Sara Lauver, John Lazur, Ann Moyer, Bruce Johnson

Guests: Lindsay Trick, Brian Ross

Not Present: Mike Coyne, Sean Christine, Rich Mease

Review of the Minutes from the October Board meeting. A motion was made by Joyce Hendricks to accept the minutes as presented. Second by Carol Handlan. Motion passed.

Treasurer's Report: Brian Ross presented the treasurers report. Currently we are in a good cash position. We have \$1178 in the clock contributions, \$935 in Farmers' Market and \$565 in Governor Snyder Contributions. We are at approximately \$42k for the year in net income. Approximately, \$63k for Brewfest and \$2100 in White Christmas donations. A motion was made by Joyce Hendricks to accept the Treasurer's Report as presented. Second by Sara Lauver. Motion passed.

Administrative Assistant Update: Lindsay Trick reported that the first issue of Business Beat was sent out in November. This is a short publication which will be sent out monthly to the downtown businesses to keep them informed about SPI initiatives and events going on in the community. Anyone wishing to submit content for the newsletter should have this information submitted to Lindsay by the first Friday of each Month. The newsletter will be emailed the second Friday of each month. The newsletter will also be included on the SPI website and social media. On Saturday November 25th SPI will be holding a Small Business Saturday Kick-Off reception in the lobby of First National Bank. SPI representatives will be on site from 8:30 am until noon. There will be refreshments, free merchandise including reusable shopping bags, pens and balloons. Guests can also register to win one of 4 gift certificates from local downtown businesses. There were several ads in the Daily Item to promote this event.

Holiday Shop Local Campaign: Carol Handlan reported that 8 downtown businesses participated in the SRVVB's Holiday Shop Local Campaign. The businesses that participated were: Flip Salon & Spa, The Kind Café, OIP Xpress, Shady Pines Primitives, Taste of Philly, Tudor House Pies, Uniquely Sakura and Wicked Dog Grille. SPI underwrote the \$25 non-member fee for these businesses.

Promotions Committee: No report. Additional information will be forthcoming in 2018 once goals are established.

Economic Revitalization Committee: Carol Handlan reported that the most recent meeting went well. The committee includes: Matt Veins, Bobbi Steininger, Art Bowen, Mike Coyne, Carol Handlan, Robert Grayston and committee liaison Steve Strumbris from the Small Business Development Center (SBDC).

Clock Restoration Committee: Carol Handlan reported that the committee has decided to go with Verdin Clock Company, the estimate we received from Electric Time was too high.

Farmers' Market: Sara Lauver reported that the holiday farmers' market last Saturday had a low turnout due to the weather. Vendors reported that they still had a successful day. The next holiday farmers' market will be held on 12/9/17.

Discovery trails: No report

Commons Committee: Carol Handlan reported that she was still awaiting a call from the head of the Commons Trust Committee about the Commons Endowment Fund. This is the first year that we are able to take a payout, these funds will be restricted so we may need to open a new account for these funds. The Gelnett funds for 2017 are exhausted. John Lazur reported that he is working with Shawn Felty on a sign and banners for the Commons. John Lazur also reported he is working to get cameras installed, the plan is to put in 2 wireless cameras on the Commons; with a booster on the roof of the FNB bank building. The booster will allow the SPI office computers to receive the images from the cameras. The bank has initially agreed to discuss this arrangement, however, a meeting needs to be scheduled to discuss the logistics of the project. John Lazur will be unavailable for six weeks due to surgery so Roger will take over in his absence.

Selinsgrove Area Chamber of Commerce (SACC): Joyce Hendricks reported that the chamber is going to move forward with their own website. Once the site is live SPI will remove the SACC content from the SPI website.

White Christmas: Carol Handlan reported that town looks beautiful. This year was a little more difficult than previous years since Mike Savidge was unable to assist, in the same capacity as he had in the past.

Bruce Johnson & Mike Coyne's terms on the board are up this year. We need to work on finding new board members for 2018.

Carol Handlan also reported that SPI sponsored two separate pizza parties for the Selinsgrove Area High School Student Council & FBLA members and for the Susquehanna University students/staff who assisted with Market Street Festival.

With no further business Carol Handlan adjourned the meeting at 6:28 PM.

Respectfully Submitted,

Lindsay Trick

Administrative Support
Selinsgrove Projects Inc.