

Selinsgrove Projects, Inc. Minutes of Board of Director's Meeting

March 21, 2017

The meeting was called to order by Carol Handlan at 6:03 pm.

Attendance:

Present: Carol Handlan, Mike Coyne, Rich Mease, Sean Christine, Sara Lauver, and Bruce Johnson.

Absent: Joyce Hendricks

Guests: Brian Ross, Lindsay Trick, John Lazur, Ann Scullin Moyer, and Paul Williams

Review and approval of minutes from February 21, 2017 meeting: A motion was made to accept the minutes as presented by Sean Christine, second by Rich Mease. Motion passed.

Treasurer's Report: Mike Coyne presented the Treasure's Report. We have approximately 20k more in our account this year than last year at the same time. This is partially due to the money we received back from the borough for the Main Street Manager program. We have \$1200 in clock funds, \$993 in Farmers' Market. The balance sheet is in good shape. We made a contribution to the commons match of the Rudy Gelnett grant; we can adjust the amount accordingly after we see what the costs are. A motion was made to accept the financial report by Sean Christine, second by Rich Mease. Motion passed.

T-Biz: Carol Handlan reported that Lindsay worked with the Sunbury Arts Center to reconcile the list of instruments which were donated to the T-Biz program. She also assigned values to the instruments which previously did not have a value assigned to them. The REC wants the instruments but currently they do not have a place to store the inventory until the building construction is completed. Carol Handlan suggested that we move the remaining funds of \$1,400.00 from the T-Biz program to the REC. A motion was made to move the remaining funds to the REC by Mike Coyne, second by Bruce Johnson. Motion passed.

Borough Report: Paul Williams reported the steering committee is getting approval to do a student wide survey. It is close to completion. The next meeting will be held on March 29th. To date the borough has received 2 applications for street closures. The first date is July 1st for the speedway cars and the second is July 8th for the TaTaTrot. Paul is hopeful these events will generate business for the downtown.

Old Business

Selinsgrove Area Chamber of Commerce: Carol Handlan reported that Paul Donecker & Joyce Hendricks spoke on behalf of SPI requesting that our membership fee be waived due to the work we do for SACC in answering calls and directing people to contact SACC at the new phone number and Lindsay's staff support in the updating of the SACC portion of the website as well as including banner ads for SACC events on the SPI website; in addition to paying the full \$360 website host fee and the donation of \$100 in tickets to SACC for their giveaway promotions. Despite these reasons, SACC still denied our request. Sean Christine made a motion that SPI join SACC as an official member, second by Mike Coyne. Motion passed.

Downtown Affiliates: Carol Handlan reported that McClure has joined Downtown Affiliates. Carol met with a representative from Milton twice in recent weeks. She and Jeff Reed will be working at a table at Milton's Brewfest on June 10th and will be promoting downtown Selinsgrove at their booth. Currently Sunbury is without a Main Street Manager. Carol met with the Sunbury staff to discuss how they are handling this change. Members of the Downtown Affiliates are working together to do as much cross promoting as they can since many towns are in the same boat with the Main Street Manager program.

Voting on SPI matters via email: Carol Handlan reported that there has been a question as to whether or not it is acceptable for the SPI Board of Director's to make approvals via email. She communicated with Marv Rudnitsky about the matter; and it was determined that we should modify the language in our bylaws to keep up with the changing times. Lindsay has supporting documentation from votes made via email. She will continue to save this information in the SPI archives.

Carol is also working with FNB to figure out a way to secure the instruments until the REC is able to take them. We just signed a new lease on our office space; our monthly rent is \$220. There are some concerns with FNB; it takes a considerable amount of time for them to get back to us about any matter. The board in the lobby still says "Main St. Manager." We've asked for this to be changed several weeks ago. It also took them several weeks to get Lindsay a badge and code to enter the building. We have also been receiving a significant number of requests through the website to rent out the Pump House; which we have been referring to the borough. Lindsay added additional information to the website regarding this.

Promotions Committee: Carol Handlan reported that the new billboard is up. The second billboard that we had been provided for free is still up and will remain up until it has been rented which should be another few weeks.

Economic Revitalization Committee: Carol Handlan reported that she spoke with Kelly Gavin O'Brien regarding the incubator moving this week to the brick building on the corner in the old "It's All About Me" building. There are four businesses in the incubator. The building is owned by Robert Grayson who is currently out of town due to the Flower Show. They will be saving about 25% by moving to the new location.

Clock Restoration: Pricing for the project comes in at \$21335.00. A committee is being formed, members, so far, include: Isabella Moles, Cheri DeSiena, Ann Scullin-Moyer and Bo Fasold. The borough has been made aware that we may ask for Gelnett funds for this project. The brick program may be reinstated for a funding stream. The clock will be dismantled and shipped for restoration. Mike Coyne recommended we try to do fundraising ahead of time as it's hard to raise funds after the fact. Mike Coyne made a motion that we use SPI funds to pay for the clock restoration, provided we receive a guarantee of service and time frame as well as a maintenance contract and other funding possibilities, second by Bruce Johnson. Motion passed.

New Business: Carol Handlan reported that she has been visiting the new businesses in the downtown. She is helping the businesses to do cross promoting whenever possible. She has made recent visits to Tudor House Pies and Shady Pines Primitives. There will be a walking ribbon cutting for six new businesses, Tudor House Pies, Shady Pines Primitives, Color Outside the Lines, Wicked Dog Grille, Sire Advertising and Dr. Bodmer, Family Footcare. Hopefully, Que Brew and the new restaurant will be open soon and we will have a second ribbon cutting at that time. A drafting company will be moving will also be moving into where the incubator is now. It will probably be held on a Tuesday. GSVCC will offer bus transportation to people who can't walk. A date should be forth coming in the following weeks.

Community Survey: The survey was developed by Sara Lauver and reviewed by Bob Garrett, president of the GSVCC, prior to disbursement. The survey will be included with the Selinsgrove Borough Newsletter. GSVCC will send the survey out electronically to the Downtown Affiliates. Lindsay will send a copy of the SACC survey to the SPI Board of Director's.

Farmers' Market: Sara Lauver reported that May 20th will be the first Farmers' Market of the 2017 season. Fred Yoder will be playing at the first Acoustic Series at the Market. The Farmers' Market committee has eight members. The committee was able to obtain a small grant which paid for Sara and Kevin to attend a Farmers' Market training. Six vendors have verbally committed to participating this year and two new vendors have applied for this season.

Design Committee: Nothing to report.

Discovery Trails: Nothing to report.

Commons Committee: Bruce Johnson gave a brief history of the Commons Committee. The committee was established in 2007, from there a Commons Design Committee was established as was a Commons Endowment Committee. Since then the committee has grown smaller. Bruce has served as the active Chairman of this blue star committee. The committee met for the first time recently, the second meeting will be held in April. Members include, Brandon Sechrist, Michael Salter, Kevin Dressler, Roger Rathfon, Rich Mease, and newly elected chairman, John Lazur. The first meeting lasted about two hours, going over the history of the group and discussing new things to be done. Bruce will continue to be a consultant through this year. Mulching, pruning and planting will begin in the coming weeks. John Lazur reported that he has been in contact with several other communities to see what sort of agreements they have for use of any common areas. He found that it varied from community to community. A committee will be developed to work on these agreements. John Lazur and Carol Handlan should be members of the committee; Marv Rudnitsky should also be included as he has provided legal advice for these matters in the past.

Rudy Gelnett Summer Music Series: The schedule for this summer's events is confirmed. Carol has been in contact with Susquehanna University, they are in the planning stages of a fall music series that will include several different music genres. Selinsgrove has several music series throughout the year with varying music styles.

Selinsgrove Area Chamber of Commerce: Rich Mease reported that Elaine Herrold and Helen Walter formed a group in February to establish a community picnic at Rotary Field on July 4th that will benefit Selinsgrove Area Recreation Inc. (SARI) and the REC. Some ideas they have include a whiffle ball tournament, fishing tournament and fireworks. The group has requested that we allow them to fundraise under our 501(c) (3) status. Carol suggested the group speak with the SARI and/or the REC regarding this using either of those 501 (c) (3) organizations,

Sara Lauver thanked the borough and SPI for allowing the Greater Susquehanna Valley United Way use of the Commons for the diversity event which was held on March 5th. Special thanks were also given to The Kind Café, Wicked Dog Grille and 94.1 WQKX for helping to make the event a success.

With no further business, Carol Handlan adjourned the meeting at 7:12 pm.

Respectfully submitted,

Lindsay N. Trick

Administrative Assistant, Selinsgrove Projects Inc.

