

**Selinsgrove Projects Inc. Board of Directors meeting**  
June 20, 2017

The meeting was called to order by President Carol Handlan at 6:13 PM.

**Attendance:** Present: Carol Handlan, Sean Christine, Rich Mease, Joyce Hendricks and Sara Lauver

**Guests:** Lindsay Trick, Brian Ross, Paul Donecker, and Stefan Klosowski

**Not Present:** Mike Coyne, Bruce Johnson and Ann Scullin-Moyer

**Review of the minutes from the May board meeting.** The date of June 30 for the dessert at the gazebo needs to be corrected to June 27. A motion was made by Joyce Hendricks to accept the minutes with the above corrections noted. Second by John Lazur. Motion passed.

**Treasurer's Report:** Brian Ross presented the financials. There has not been a lot of change this past month. We haven't had any big earning events yet this year, vendor fees are at approximately \$5100 for Hops, Vines & Wines and Market St Festivals; the numbers coming in look good. Other expenses include service payments, dues and subscriptions. A motion was made by Sean Christine to accept financials as submitted. Second by Rich Mease. Motion passed.

**Comments from The Public:** Carol Handlan reported that Helen Walter, Nicole Sechrist and Denise Moy of the Selinsgrove Area Chamber of Commerce (SACOC) brought a hand out to the promotions committee meeting this month, regarding a new event, Dinner in White, they are planning for the fall. SACOC will be creating a video to help explain what the event is about. Participants are expected to dress in all white attire, they need to earn vouchers to attend. A couple requires 10 vouchers total to attend. Additional information will be presented in the future.

Carol introduced Stefan Klosowski from the Pennsylvania Downtown Center. He joined the meeting to do the close out assessment of the main street manager program. Stefan also received feedback from fellow board members and spoke to Kelly O'Brien Gavin, Heather McNabb, Davida from the Kind Café and Jeff Ries from Wicked Dog Grille. Stefan asked the board members some questions about what they felt were benefits of the main street manager program and what things we could possibly do better in the future. Stefan also shared some information with the group about what other communities are doing to maintain the main street manager position and shared some other ideas about ways we could try to generate funding if we were to consider hiring a main street manager in the future.

**Old business:** Carol shared newspaper articles with the group including one with a photo Joyce and Daniel Napshua, Selinsgrove Area High School scholarship recipient and articles from the Snyder County times as well as a thank you card from Daniel Napshua. Carol also shared a hand out on Air B&B's including zoning occupancy requirements and additional information she received at a recent manager meeting.

**Go Joe 20:** Carol Handlan reported that channel 16 will be stopping in Selinsgrove on July 26 at approximately noon time. Joe Snedeker is doing his annual bike ride. The borough has accepted primary responsibility for all arrangements for this event. Carol is assisting with the media; Rita's

Italian Water Ice will have their trailer there and Wicked Dog Grille will provide lunch. The event will be held at Anthony Selin park, which is next to Kidsgrove.

**Dessert at the Gazebo:** SPI will be serving dessert at the concert at the gazebo on Tuesday, June 27 and we are asking all board members to attend to help serve Tudor House Pies and ice cream. Please arrive at the gazebo by 6:30 pm.

**Milton Beer fest:** Carol Handlan reported the first beer fest in Milton was successful. There were businesses in attendance from surrounding towns. Heather McNabb of Selin's Grove Brewing Company provided the beer for free. Our table handed out many business listings and a promotional flyer created by Lindsay Trick that included information about the summer music going on in Selinsgrove. The Downtown Affiliates are constantly working on regionalization.

**Promotions Committee:** Joyce has been helping with the press releases, we have a list of additional press releases to be going out in the future weeks. The committee will be reviewing the results of the survey and also working on developing a new billboard.

**Economic Revitalization Committee:** No Report

**Clock Restoration Committee:** Carol Handlan reported that she, Bo Fasold and Cheri DiSiena make up the Clock Restoration Committee. Electric Time gave us an estimate, they are the contractor who previously made repairs to the clock. A new proposal was received last week, the estimate was \$38,500. Cheri is going to contact them to see if there is a lower quote available, they state they do quotes of no less than \$25,000. A decision has yet to be made, Bo has recently been very ill, but is doing better.

**Ribbon-cutting:** The ribbon-cutting was a success. It was a great networking event. Shady Pines Primitives is expanding into the building next store to their current location. Color Outside the Lines is not opening now. The gym is going in behind the Inn. Carol has been in touch with Sushihanna to find out when they will be opening, the date is still to be determined. A new drafting firm is going in next door to the incubator. Phoenix Therapy and Lighthouse Health Foods will be included in the next ribbon cutting as apparently, they were missed previously.

**Farmers' Market:** Sara Lauver reported that the Farmers' Market is currently planning a Market to Table Brunch for approximately 20 to 25 people in July. Scott Willard from the Chestnut Street Inn will be doing it, we hope to obtain some ingredients from Emma at Emma's Food for Life. Next week the menu will be publicly announced. The Kind Café will be doing beverages, it will be buffet style, there may be another event like this scheduled in the future. Sara also shared information about a new compost program at the market. There will be a possible new vendor, Glover's Gourmet Hot Sauces, they're coming for a trial at the market. We've been discussing new signage for vendors that is more uniform. A local artist allowing us to use his design of a rooster for future marketing materials. Music is booked out through the end of July. Music is held at the Farmers' Market every Saturday from 10 AM to noon.

**Discovery Trails:** No Report.

**Commons Committee:** John Lazur reported that they are looking for bids for the painting of the Pergola, have not received any yet. John has been in contact with Lance Shaffer about the status of the tree located on the corner of Market and Pine streets. Per Lance, due to the warm autumn and lack of water, the trees require pruning of the dead branches and fertilization of the roots. Steve

Denture does trimming, he agreed with the diagnosis of the trees, the cost to trim the trees is \$1500. They need adequate pruning and fertilization. Creative Plantscapes could be another possibility, currently awaiting bids. Flowers in the urns have been done, the Boxwoods are done, the Victor Salvia has been planted, the group is currently meeting Tuesday morning's. John gave a summary of the camera problem. Putting the camera on Hairquarters or on the bank have been discussed, a wide-angle lens will be needed. John met with Weston Hoffman to discuss possible camera placement. Digital quality goes down the further the camera is from the Commons. If the camera was mounted on the bank we couldn't get optimum viewing, the best position is likely on Market Street, corner of stage, back corner of stage and library. The plan would be to run conduit from the borough basement to the stage. John spoke to Paul, a team went down the manhole, Paul believes if we go from the basement of the library to the 8-foot pavement area, that will be our best bet. Likely the plan will be to just get a camera, will need a box with VCR capabilities which would be susceptible to heat and cold. We should talk to channel 16, John will also speak to the police, state and local. John is currently working on the occupancy permit and signage policy. There were issues with Helen of SACOC as she had already purchased a sign for this year's Antiques on the Avenue, it was hung for this year but we didn't make promises for next year. Signs should only hang two weeks prior to an event or less, anything longer than that becomes part of the scenery.

We need to find new ways to fund the Commons, the amount we will be receiving annually from the endowment fund is not enough to pay the annual expenses. Joe Kleinbauer, Carol Handlan and John Lazur will meet in the future to discuss opportunities for partnerships, fundraising etc.

With no further business Carol Handlan adjourn the meeting at 7:54 PM.

Respectfully Submitted,

*Lindsay Trick*

Administrative Support  
Selinsgrove Projects Inc.