

Selinsgrove Projects, Inc. Board of Director's Meeting
August 15, 2016

Meeting was called to order by President Carol Handlan at 6:02 PM.

Attendance: Present: Carol Handlan, Joyce Hendricks, Sara Lauver, John Lazur, Rich Mease, Sean Christine, Mike Coyne, Ann Moyer

Guests: Lindsay Trick, Brian Ross, Helen Walter

Not Present: Bruce Johnson

Review of the minutes from the July Board meeting. A motion was made by Rich Mease to accept the minutes as presented. Second by John Lazur. Motion passed.

Treasurer's report: Brian Ross presented the treasurers report. The CD rolled over, we've also received additional transactions for the Farmers' Market and Market Street Festival, we have received about \$10,000 in vendor fees for Market St Festival. We need to decide if we want to put money in a CD or possibly roll the funds over into stocks or bonds. The goal is to obtain additional interest on the money we have. We need to decide what our spending plans are for the future. We need to develop a 3 to 5 year plan for spending. Need to check and see if a fee would be waived if we reinvest funds. A motion was made by Rich Mease to accept the Treasurer's Report as presented. Second by Sean Christine. Motion passed.

Old Business: A discussion took place regarding, if we are not filling the Main Street Manager position, should SPI hire another part-time person to take some of the tasks away from Carol Handlan., who has been volunteering her time for the past year. We may consider looking at previous applicants for another part-time position. Carol will draft a summary of responsibilities for an additional part-time position and present at the September meeting.

Carol and Lindsay Trick are working with the downtown businesses, we will also be implementing a monthly newsletter in September. Carol has met with Steve Stumbris of the SBDC to discuss implementing a Biz Pitch competition for Selinsgrove, for new start-up business, who would like to locate in downtown. In addition, Carol also looked into offering free training and informational seminar's to help new and current businesses with social media, websites, as well as referring businesses to the SBDC in Lewisburg.

We need to be sure that SPI, the borough and chamber are all aware of what is going on in the community. We had a problem receiving information from first year program at SU over the summer and Carol arranged for a meeting with all three entities with the university; so going forward, we are all informed and involved from the being of any future events.

Carol reported that the WNEP GOJOE20 event went well. Makenzie Stover, Shari Badman and Carol were surprised at the large turnout for the event. Rita's Water Ice and Wicked Dog Grille were on site serving at event. M&T Bank was on site, since they were one of the corporate donors. Joe Snedeker stay longer due to the large crowd that was there to welcome him.

SPI has materials that need to be moved out of the borough building. We can move them into the SPI office at First National Bank now that we have the musical instruments moved out.

We should consider a beautification program for downtown Selinsgrove working with SU students. Painting and trimming the front bushes at Selinsgrove Beverage located on S. Market St would be a good idea... Carol will talk to business owners. We should contact Cole's Hardware about a possible donation of supplies.

Promotions Committee: Carol reported the next meeting will be held this coming Thursday.

Economic Revitalization Committee: No meeting. We are in the process of restarting the monthly meetings with a new committee with a target of October. Carol will touch base with Kelly, she hasn't spoke to her in a few weeks, for an update on the incubator.

Clock Restoration Committee: Carol reported that Cheri DeSiena is working on the final estimate, hopes to have one by the end of the month. Verdin has also contacted us to ask us where we stand with the estimate. We are putting them off for the time being so that we can make a decision after having all estimates. The plan is to move all the mechanics to the lower portion of the clock, as it stands it's currently too difficult to get into. John Lazur mentioned a Clock association out of Harrisburg we may be able to contact regarding clock repairs. John will check with Steve Dagle to see if he has contact information.

Farmers' Market: Sara Lauver reported that the Farmers' Market sign blew down, it is currently being repaired. We currently have 14 vendors participating in the weekly Farmers' Market. There are plans to hold a brew and paint event in the fall. The brunch will be delayed until next year. A composting program has started, looking for possible grants in the future. Pam Fortino has joined the Farmer's Market committee and will be helping in several capacities. We may purchase a sign to place at the musician's post. The weekly musician at the market has been going well. John Lazur shared that we might want to consider weekly programming with topics such as how to start your grille, crock pot cooking, among others.

Discovery Trails: No report

Commons Committee: John Lazur reported Mayor, Jeff Reed has paint and will do painting of the pergola and stage area. There is a problem with a tree located at Pine and Market streets, the problem is the tree was planted too far into the ground the roots are circling the tree and aren't getting proper nourishment, it will need to be excavated at the roots; this will require going about 2-1/2' underground and remove the roots circling the tree. Once we excavate roots are removed, trees will be fertilized and pruned in December, if no growth follows we should remove the tree. The estimates we received up to this point are \$1500 just for pruning from Denture, Creative Landscapes at \$514. Joyce Hendricks made a motion to accept the plan as outlined, second by Ann Moyer. Motion passed.

Regarding the installation of cameras on the Commons, John met with Toby Ness on 7/7, they believe we can get a line in with no boring to utility box. John will be meeting with him tomorrow. We need to decide how many cameras to purchase, but are looking at two on the stage area, that will complement the one already on the library building. Mike Coyne recommended that we contact Sam Smith, since he has worked on this previously. An additional update will be given at the next meeting. John will work on finding out who has access to the DVR at library to review the films.

Dinner in White: Helen Walter joined the group to explain the Dinner in White. The event is inspired by an event held annually in Paris similar, to a flash mob dinner with beautiful tables

gourmet meals etc. Thirty-six businesses are participating, each business can decide what a customer must do to get a voucher. This will be a fun event held on September 30, location to be determined. It will be held at a public outdoor place to be announced.

Late Shoppers' Night will be held on Tuesday again this year, sticking by the standard protocol. The businesses feel they need to keep it the same night and possibly stay open later that night or hold an additional event that weekend. This event is good because it gets people out on a night that they aren't normally out shopping.

Hops, Vines & Wines Committee: Carol Handlan reported that the next meeting will be held the last Sunday of August.

Market Street Festival: Volunteers are needed for the Market Street Festival. Rich will be available to assist with the festival until noon.

Move-in day at SU: Volunteers are needed to help on moving day at SU. There is a list of tasks which we need help with, anyone willing to assist needs to be available on August 24. Carol will forward email to the board.

Rich Mease mentioned a promotional event they are doing through Boscov's to help the Selinsgrove pool. The event will be held on 10/17 if people spend five dollars they can purchase a discount card to save 20% off their next purchase. This could be an opportunity for spy to also use a fun reached her in the future. The event is called friends helping friends, you can sign up at Boscov's. Vouchers are not sold the day of the event.

The Rudy Gelnett Summer Music Series has been extended three weeks due to inclement weather throughout the season.

With no further business Carol Handlan adjourned the meeting at 7:27 PM.

Respectfully Submitted,

Lindsay Trick

Administrative Support
Selinsgrove Projects Inc.