

**Selinsgrove Projects, Inc. Board of Director's Meeting**  
June 19, 2018

The meeting was called to order by President Carol Handlan at 6:01 pm.

**Attendance:** Present: Joyce Hendricks, Malcolm Derk, Carol Handlan, Rich Mease, Sean Christine, John Lazur, Jessica Newell and Brian Ross

**Not Present:** Sara Lauver

**Guests:** Lindsay Trick, Paul Donecker

A motion to accept the May minutes as presented. First by Sean Christine. Second by Joyce Hendricks. Motion passed.

**Treasurer's Report:** A financial report was provided by Brian Ross. A motion was made to accept the financials as submitted. First by Sean Christine. Second by John Lazur. Motion passed.

**Comments from the Public:** Paul Donecker reported that Planning Commission meeting was attended by many. There is a push to eliminate the parking variance, borough council is in favor of this. Summer Preview Days are coming up at Susquehanna University (SU), businesses will be setting up from 8am-2pm Friday. The chamber is currently working on the creation of a neighborhood business packet for SU parents and new employees to SU. They are also working on increasing member services. A Selinsgrove Shopping card is also in the works. Antiques currently has 40 vendors. The appraiser will be sponsored by State Farm. Chamber members have reached out to Carol about the disconnect between SPI and SACC. A chamber member should serve on the SPI board. Carol will be contacting Helen Walter to discuss further.

**Administrative update** Lindsay Trick reported that there have been issues at the bank lately. There have been problems with the elevator and changes to access when the bank updated the security system. With the elevator out of commission Lindsay and Carol were unable to get into the SPI office, as tenants don't have access to the stairs. More Market Street Festival applications are coming in, we are at about 100 vendors.

**Promotions Committee:** Carol Handlan reported yesterday's meeting went well. Shawn Felty worked on some new designs for the billboard. The committee will also take turns writing quarterly articles for the Local Gems publication, going forward. All Selinsgrove events are included on the SPI website regardless of the organization. Nina Mandel was able to join the group for a portion of the meeting, she's working on a name for the clock as well as a logo and celebration. Selinsgrove Area High School (SAHS) high school SPI scholarship recipient will be in the paper soon, we are waiting for the picture from the high school so that we can send this information to the local papers. The New Year's celebration is still in the works, Sara Lauver, Mary Bannon and Bobbi Steininger will be creating an outline proposal for the board to review. Hanging baskets are up in the commons. There have been some complaints about the weeds downtown. Carol will put in a request with the probation department for individuals who need community service hours.

**Economic Revitalization Committee:** Carol Handlan reported the last meeting went well. Still moving forward working with Gordy Page, he has retired and closed his business and the building is for sale. We have the paint supplies, still in need of someone to pull out the bushes. We are developing the SPI façade grant program, Malcolm Derk is reviewing the old program and making notes so that we can tailor it to fit our needs. Paul Williams sent an email asking if we would consider opening the program up to single family dwellings. The plan is to start with businesses only. Could Gelnett funds be an option for some of these other individuals who are on a fixed income and unable to afford the upkeep of their home? If anyone has feedback on the façade grant program, please contact Malcolm. The distillery is still moving forward. Also, there is a person who hopes to purchase the former Stereo Shoppe; he is a 1976 graduate of Susquehanna University. Carol has exchanged emails with him. SU students under the direction of Dr. Emma Fleck, took on a project related to downtown Selinsgrove. Carol brought copies of their final report for the board. Some of the recommendations they gave included an ice cream shop, barber shop and donut shop. First Class Male currently only has one barber. There is a barber shop in Sunbury who has several barbers and is very successful. The Small Business Development Center (SBDC) is partnering with and DCED on a program to bring resources and financial support for small towns. Selinsgrove is participating in cooperation with SPI and Susquehanna University. Approximately, 15 businesses have been identified by Carol to be included in the project. Dr. Emma Fleck, of Susquehanna University is overseeing the project and is also conducting the interviews. Carol also shared that Mattress by Appointment has moved from downtown Market Street to Route 522 by the Pepper Tree Restaurant and as such, Marine Technology Solutions (MTS) has expanded their offices into that vacant space.

**Clock restoration:** Carol Handlan reported that she has been in communication with the clock company, there was a lot more rust internally than originally anticipated. There are several options for repairs. Cheri DiSiena, Bo Fasold, and Carol had a one-hour conference call to go over the repairs. The plan is to do what is best structurally, rather do an historic restoration. New controls will cost \$3,400. If we wait and replace them later, this cost will increase. The total amount with all repairs is \$35,650. The brick fundraiser will be resurrected. A motion was made to put in new controls. First by John Lazur. Second by Rich Mease. Motion passed. We should also consider insuring the clock once repairs have been completed. Maintenance will be done on a regular basis.

**Commons Committee:** John Lazur reported that the mulching and flowers for the commons are done. The commons sign will be up all the time. The Farmers' Market sign can be placed elsewhere. Last weekend all the trash from the Farmers' Market was put in a small receptacle. Carol and John went out to lunch with FNB, they won't allow us to put a WIFI booster, necessary for the camera feed, on the bank's roof. The only option would be to install a box that is climate controlled which would cost approximately \$9,000. John also went to Best Buy to see what other options may be available. The camera on the borough building isn't functional. The next option would be talking to the owner of the building beside the commons, Jackie Reggia. John will put an extension on the hose to be able to reach all urns for watering. Last year the hose was compromised. Carol, Joe and John will be meeting to discuss Joe's concerns.

**Farmers' Market:** Carol Handlan reported that the Farmers' Market is growing. There are some really good vendors; it is definitely worth checking out

**Discovery Trails:** No report

**SACC:** Refer to Paul Donecker's comments above.

**Hops, Vines & Wines Festival:** Carol Handlan reported that the committee met on Sunday. So far, they have a total of 39 brewers, 3 wineries and 2 distilleries. They anticipate that total of more than 50 vendors. There are still some tickets left but it is expected to sell out before the day of the event.

**Market Street Festival:** Joyce Hendricks reported that she has booked a lot of talent for this year's 40<sup>th</sup> annual event, and it won't cost the entire entertainment budget.

**Halloween Parade:** No report

With no further business, Carol Handlan adjourned the meeting at 7:21 pm

Respectfully submitted,

Lindsay Trick  
Administrative Support