

Selinsgrove Projects, Inc. Board of Director's Meeting
Rescheduled: January 23, 2018

The meeting was called to order by President Carol Handlan at 6:01 PM.

Attendance: Present: Joyce Hendricks, John Lazur, Rich Mease, Sean Christine, Carol Handlan, Sara Lauver and Brian Ross

Guests: Lindsay Trick, Jessica Newell, Sue Auman and Sam Pearson

Not Present: Ann Scullin-Moyer

Approval of Board Member Brian Ross. A motion was made by Sean Christine. Second by Rich Mease. Motion passed.

A motion was made to accept the slate of officers as presented by Joyce Hendricks. Second by John Lazur. Motion passed. This is Carol's last year on the SPI board. Mike Coyne and Bruce Johnson's terms expired in December 2017.

A motion to approve the November Board of Director's minutes as submitted was made by Rich Mease. Second by Joyce Hendricks. Motion passed.

Treasurers Report: Brian Ross presented the treasurers report. Budgets are due to Brian prior to the next meeting. Everything will go to the accountant for the 990 in two days. A motion was made by John Lazur to approve the Treasurer's Report as submitted. Second by Joyce Hendricks. Motion passed.

Comments from the Public: Sue Auman and Sam Pearson from the Walk It Bike It Initiative joined the meeting to share a little bit more about their program. Their group got started several years ago in Lewisburg, it started as a subcommittee of the River Town Team. There was a huge interest in getting to the river from various locations to make the community more walk and bike friendly. The Lewisburg community has a lot of volunteers helping in several different capacities including awareness and advocacy. They have a training coming up in the spring about grants and ways to get monies from PennDOT. The group has information they are willing to share with SPI on several topics. They started with a Town Hall style meeting to collect some information and talk about the future of this program in the community. Some other ways they have reached out to the community include a Facebook page and a bike to work day with Bucknell. They also held bike 101 sessions to get ready for the river road holiday event where a local road is closed and walkers and bikers can travel it without car/truck traffic. Reaching out to Selinsgrove schools may also be helpful in such an implementation in Selinsgrove.

Carol Handlan reported that Doug Walburn and Jessica Newell are two new prospective board members, there is also one other possible new addition to the board.

Paul Williams recently fell and had surgery on Saturday, he is already in therapy and hopes to

return to work soon.

Monthly Newsletter: Carol Handlan reported that the newsletter is generating more interest. Carol has been visiting the businesses that are new to town as well as one a little further away including the new tack shop, Country Bumpkin Tack of the Town, and they are also interested in joining us in activities for the downtown. There are five new businesses in the old Computata building.

Vivace Music will be closing. Whetstone Kitchen had a soft opening over the weekend, it went great. The business seems to be going well and the food is good. They are open Wednesday through Sunday from 7 AM to 4 PM. Whetstone will be highlighted in the February newsletter.

The 360 Unique Fitness ribbon cutting went well. The business is doing well so far. They primarily offer classes for seniors but there are also other classes available for people of all ages as well as a variety of work-out equipment.

We need to rethink the handling of ribbon cuttings going forward; which are currently done jointly with the Selinsgrove Area Chamber (SACC). At this time, SACC contributes \$50 towards the light refreshments we offer but needs to play a bigger part in the setup and participation in the event. Carol Handlan will approach SACC prior to any new ribbon cuttings.

A motion was made by Rich Mease to renew memberships in the following organizations: Greater Susquehanna Valley Chamber of Commerce and Susquehanna River Valley Visitor's Bureau. Second by Sean Christine. Motion passed.

A motion was made to not renew the Selinsgrove Area Chamber of Commerce membership by Rich Mease. Second by Joyce Hendricks. Motion passed. Votes: Rich Mease-yes Carol Handlan- yes Joyce Hendricks- yes Brian Ross- yes John Lazur- yes Sean Christine-no Sara Lauver-no

Promotions Committee: no report

Economic Revitalization Committee: Carol Handlan reported that the first official meeting was held in January. The group is planning was great projects for 2018, such as programs to include a biz pitch program and downtown façade grant program and working with Susquehanna University students through the Weis School of Business. SPI with permission of the Borough, will be recognizing 5-6 downtown businesses, on a rotating basis, monthly in the display case in the lobby of the borough building.

Farmers' Market: Sara Lauver reported that some modification of language was made to the two the Commons Signage Policy and Commons Occupancy Application. No political affiliations, signage of religious/political nature can be added to the commons. We would like to remain religious, political, and gender neutral. The Farmers' Market re-organization meeting was last week. The first Farmers' Market will be held on May 12 with returning volunteers. The vendors will be better stewards of the Commons this year. There could be some possible expansion into the alley to open

up spots for new vendors. The new application will be posted this week. There has been some discussion in creating an Emma's Food for Life recipe book in honor of Emma Renninger. Jessica Newell completed a Commons Occupancy application to set up some sort memorial in the Commons for Emma. Lindsay also suggested a memorial board to be placed in the kiosk in the Commons.

Discovery Trails: no report

Commons Committee: John Lazur reported that he has been in touch NRG, still awaiting a bid. Sam Smith has not returned his phone calls. We may need to look at other options for the cameras. We need to replace the garbage can in the trash receptacle on the commons. John presented some different designs for banners for the commons. John will be meeting with Sire Advertising tomorrow to finalize details.

White Christmas: Carol Handlan reported that the decorations are coming down in January. Most businesses kept their decorations. They may just do wreathes in the future. The snowflakes will be coming down soon. Rich Mease is researching the building of a shed on borough property.

Carol met with, Ted Martin, a representative from the DCED for four hours, on January 18. The meeting went well, they both also met with Paul Williams and talked about many things; including the borough possibly considering adding an economic component, to the vacant borough position. Overall, Mr. Martin felt, we are doing things right and thought is in great shape.

With no further business Carol Handlan adjourned the meeting at 7:40 PM.

Respectfully Submitted,

Lindsay Trick

Administrative Support
Selinsgrove Projects Inc.