

Selinsgrove Projects, Inc. Board of Director's Meeting
April 17, 2018

The meeting was called to order by President Carol Handlan at 6:07 PM.

Attendance: Present: Carol Handlan, Brian Ross, Joyce Hendricks and Sara Lauver

Guests: Lindsay Trick, Malcolm Derk and Nina Mandel

Not Present: Sean Christine, Rich Mease, John Lazur and Jessica Newell

Approval of Board Member Jessica Newell. A motion was made to accept Jessica Newell as a SPI Board member. First by Joyce Hendricks. Second by Sara Lauver. Motion passed.

A motion was made to accept the March minutes as submitted. First by Joyce Hendricks. Second by Sara Lauver. Motion passed.

Treasurer's report: Brian Ross presented the treasurer's report. We are receiving vendor fees for the Market Street Festival and Farmers' Market. Commons monies have been spent, money has been moved from admin to commons. A motion was made to accept the treasurer's report as submitted. First by Joyce Hendricks. Second by Sara Lauver. Motion passed.

Administrative Assistant Update: Lindsay Trick reported that Market Street Festival applications are coming in. More favorable feedback is coming in from the monthly newsletter including inquiries about the SPI scholarship which was mentioned in the last issue. SPI currently has a display up in the Susquehanna River Valley Visitor's Bureau. This display will be in place for approximately six months. Lindsay plans to rotate out some of the information included in the display in the next month to help promote the Rudy Gelnett Summer Music Series, Farmers' Market Music Series and Hops, Vines and Wines Festival.

Bylaws update: Carol Handlan reported that she would like a draft ready by the next board meeting. Changes include modification of definition of a quorum, electronic voting, among of sections. If there is anyone who is willing to help with this task please let Carol know. Revised bylaws to be presented at the June board of director's meeting.

Clock Restoration: Carol Handlan reported that Hepco Construction helped by facilitating the equipment rental with Stop & Go Signs. This saved SPI a significant amount of money, costing us only a few hundred dollars instead of a few thousand. Sara Lauver took a video of the clock coming down, it's been posted on the Downtown Selinsgrove Facebook page. We will be kept apprised of the progress of the restoration by Verdin Clock Company. Bo Fasold and Cheri DiCenia were both present during the clock tear down.

Promotions Committee: Carol Handlan reported that the group met yesterday. Another great meeting. Special thanks to Nina Mandel for all of her hard work on the clock. The new clock name will be unveiled in the coming weeks. Sire Advertising sent over some new billboard designs for the committee to review. Carol asked for a volunteer to write the next local gems article. These articles contain information on what is going on in downtown Selinsgrove. The remaining content can be pictures. Joyce Hendricks volunteered to write the next article.

Economic Revitalization Committee: Carol Handlan reported that the group had another good meeting. The group hopes to approve the facade grant program at the next meeting. Since this is our own program we aren't limited to the two-block limit anymore. This time the grants will be available to businesses only. There should be an outline of the program ready by June. SU Serve will be providing volunteers to clean up some areas in the downtown, planting flowers, etc. We received the donations for the work to be completed at Selinsgrove Beverage. Spray washing and mold removal will be completed in the next few days. D'Carini is closing. A new business is opening next to the Mustard Seed, it's an apparel and accessories store for men, women and children. The name of the store is Jagged Edge. The owner is Leslie McAllister, she currently has a website, and hope to open in May. SU students continue to work on finalizing their "Downtown Selinsgrove" project.

Farmers' Market: Sara Lauver reported that opening day of the market is May 12th. Musical acts are booked until mid-June. Crafts on the Commons has been rescheduled and will take place on May 5th.

Hops, Vines & Wines Festival: Carol Handlan reported that the brewfest just sent out the eblast notification to all eTix holders from past years, preparing them for ticket sales on Saturday 21, 2018 at 8:00am.

Halloween Parade: Carol Handlan reported that a meeting needs to be scheduled with the borough to address the issues from last year's parade and possible problems with the road construction.

Quest for Que: Carol Handlan reported that the event will be held on Saturday, April 28th from 10am-2pm with stations set up on the Isle of Que as well as the Commons.

Tuesday Gazebo Music Series: Carol Handlan asked the board if they are interested in serving desert at the music series again this year. Elaine Herrold reached out to Carol to see if we would want to do it again this year. Carol will ask Elaine for a date and will email the board to see if there are enough people interested to do it.

New Year's Eve Event: Sara Lauver reported that she met with Bobbie Steininger and Mary Bannon to discuss a New Year's Eve event. They have a few different ideas. Some questions that need to be answered before moving forward: will this be a family friendly event or targeted towards adults? In future years it could expand. Any ideas other board members may have is welcome. A possible budget for this event would be approximately \$1,000. Joyce will do some research to see what other towns have done.

With no further business, Carol Handlan adjourned the meeting at 7:06 pm.

Respectfully Submitted,

Lindsay Trick

Administrative Support
Selinsgrove Projects, Inc.